

PRICE
BEING EQUAL

QUALITY

AND

SERVICE

MAKES
THE DIFFERENCE



WHOLESALE CONTRACT PRICE LIST

OF

"PROVEN QUALITY" FLOWER SEEDS

CROP OF 1954

CABLE ADDRESS . . . DENSEEDS LOS ANGELES
PHONE . . . ARIZONA 9-8105

The Denholm Seed Company

WHOLESALE GROWERS

2342 Sawtelle Blvd.

LOS ANGELES 64, CALIFORNIA

GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions. Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We urge our customers to use AIR MAIL when sending rush orders, and if so desired the seeds can be sent to you by AIR PARCEL POST which rate is very reasonable, varying from 60c to 80c per pound, depending upon the zone.

"The DENHOLM SEED COMPANY warrants to the extent of the purchase price that seeds or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Prices in this list are now in effect on both spot and 1954 crop orders, and now cancels all previous prices.

All seeds are quoted F. O. B. our Warehouse, Los Angeles, California, for delivery as soon as possible after harvest of crop 1954, 60 days acceptance net, less 1% cash thirty days to firms of established credit. New customers must furnish satisfactory credit references if shipment is desired on an open account basis.

MINIMUM CHARGE PER ITEM . . . 25 CENTS

All invoices payable in U. S. Dollars, in or by New York or Los Angeles Exchange. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

All orders of 4 ounces or over will be charged at the pound rate, all orders under 4 ounces will be charged at the ounce rate.

Shipping instructions should accompany each order, stating clearly whether seeds are to be sent Rail Freight, Truck Freight, Express or Mail, giving preferred routes. In all cases where the route is left to our judgment, we will select the best we know, but entirely at the risk of the buyer. Should fulfillment of any order or contract be prevented or delayed by the act of God, war, blockade, revolution, prohibition of exports or imports, riots, strikes, lockouts, fire loss and/or detention at sea or any other contingency beyond our control, we shall not be responsible for any loss and/or damage thereby.

We reserve the right to change prices in this list at any time.

THE DENHOLM SEED CO.

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

VERBENA Hybrida Grandiflora

OUR * * * NOVELTY MARILYN (Denholm) (New)



NEW VERBENA COMPACT HYBRIDA GRANDIFLORA
MARILYN

VERBENA Hybrida Grandiflora MARILYN

An entirely new color in Verbena. A fiery cerise with a suggestion of scarlet. A small cream eye adds loveliness to this charming color. The underlying tone of warm iridescent brilliance brings into full appreciation the rich striking beauty of this new Verbena.

MARILYN'S radiant brilliance in no way suggests a harsh color. To the contrary it suggests a warm, inviting and comfortable color, such as one would enjoy from the lively coals of a night campfire. A charming color indeed.

The mammoth clusters of large florets are generously produced on fine uniform plants of the compact habit. This is an early strain that will bloom over an extra long season.

Price . . . \$3.50 per ox.

\$35.00 per lb.

MARIGOLD Dwarf Carnation Flowered

EXTRA EARLY AND SUNBRITE (Denholm) (New)



MARIGOLD DWARF CARNATION FLOWERED SUNBRITE

MARIGOLD Dwarf Carnation Flowered SUNBRITE

An extremely early, medium height, golden yellow in the Carnation type, which will bloom two to three weeks ahead of the other varieties in this class of Marigold.

The name of **SUNBRITE** was suggested by the brilliant, rich, yellow color that is so bright and charming. The blooms are fully double, being made up of crinkly wax-like petals that seem to be crowding each other a bit for an opportunity to be seen.

Besides being so very early, this new strain produces many more blooms per plant at one time than any Marigold of this type that we have seen. The blooms are good sizes, too, measuring from 3 to $3\,1/2$ ins. across. The plant habit is so uniform that plants set close together in a row produces the effect of a dwarf hedge. Height 12 to 15 ins.

Price . . . \$3.50 per oz. \$35.00 per lb.

MARIGOLD Dwarf French Double

ALL COLORS PARISIAN HYBRIDS



MARIGOLD DWARF FRENCH DOUBLE PARISIAN HYBRIDS

MARIGOLD Dwarf French Double PARISIAN HYBRIDS

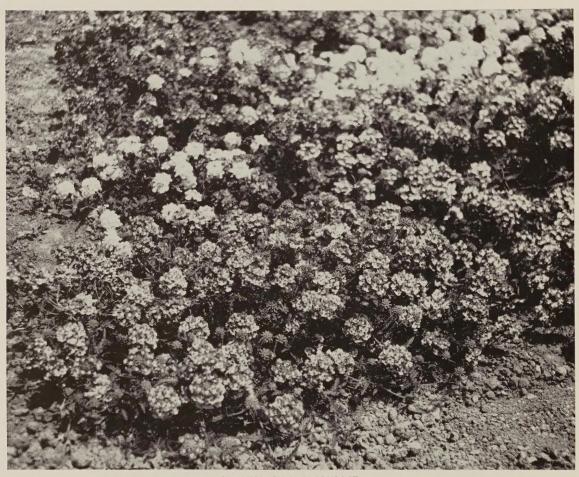
A distinctly new and sensational strain with all of the colors, hues and tones known to Marigolds. Every bloom will be blotched or striped in a great many new color combinations on a background of rich green foliage.

This strain is considerably earlier than the regular strains. It is especially free flowering and blooms late into the fall season. The blooms are tightly packed and will average better than 21/2 ins. across, a good bit larger than other Marigolds in this class.

Plants are trim and uniform. There are more colors and color combinations than we have ever seen in Marigolds.

Price . . . \$1.35 per oz. \$12.00 per lb.

VERBENA Dwarf Compact Ideal Florist Strain Mixed



VERBENA DWARF COMPACT IDEAL FLORIST STRAIN MIXED

VERBENA Dwarf Compact IDEAL FLORIST STRAIN MIXED

The extremely uniform plants are dwarf and compact in habit and will bloom two to three weeks ahead of the regular strains. All plants produce blooms with eyes of bright contrasting shades. The gay and harmonizing color combinations of the eyed kinds create colors not found in any other strain of Verbena. A wide and beautiful range of colors that are lively and charming.

This strain has been developed for florist and flat growers use, but it has also proven to be a real fine home garden subject. The extra early flowering characteristics, especially in flats, has made this new strain a favorite with the bedding plant people. Also very fine for pot culture.

Price . . . \$3.50 per ox. \$35.00 per lb.

PHLOX Drummondi Dwarf

THE BEST DEAL Bedding Mixed



PHLOX DRUMMONDI DWARF IDEAL BEDDING MIXED

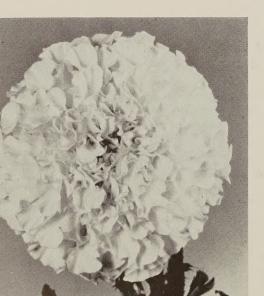
PHLOX Drummondi Dwarf IDEAL BEDDING MIXED, 6 to 8 INS.

A fine florist strain that is real dwarf; the plants are extremely uniform in habit. Especially selected for pot culture. A big percentage of the blooms are of the eyed sort. The pleasing and complementing two-toned eyed kinds of every hue along with a wide range of solid colors team up to provide a blend unrivaled, in a beautiful array of gay and bright colors.

Price . . . \$3.50 per oz. \$35.00 per lb.







Six Highly

ALYSSUM PROCUMBENS ROYAL CARPET (New) All-America 1953

A rich violet color in the Carpet of Snow or Procumbens type that grows only 2 to 3 inches high but 10 inches across. Easy to grow and extremely floriferous. This is one of the finest new items to be put on the market in recent years.

Plant as a companion for Carpet of Snow, or alone. It is outstanding for rock garden work, edgings and borders.

\$2.50 Per Oz.

\$25.00 Per Lb.

ASTER BOUQUET TYPE (Wilt Resistance) POWDERPUFFS MIXED (New)

A full double, tightly packed, 3 to $3\,{}^{1}\!\!/_{2}$ ins. across. The plant is very symmetrical, only about 12 ins. in diameter, yet 24 ins. tall. There are 15 to 20 blooms per plant with good cutting stems. Most of the flowers will be in bloom at one time and on top.

A pleasing color balance to include all the colors known to Asters.

\$2.50 Per Oz.

\$25.00 Per Lb.

MARIGOLD CARNATION FLOWERED MAN-IN-THE-MOON (New)

This attractive and vigorous new Marigold is the nearest to white yet offered. The Carnation-like blooms are made up of broad, crisply ruffled, pale moon-yellow petals. The blooms are 3 to $3\frac{1}{2}$ ins. in diameter.

Under our conditions, the plant grows about 36 ins. tall. It is a good producer of blooms that are on fine, sturdy stems.

\$2.50 Per Oz.

Recommended New Items

PETUNIA DWARF COMPACT GRANDIFLORA PLAIN EDGED POPCORN (New)

The plentiful supply of blooms are the same size and form as the Grandiflora Single Plain Edged varieties such as Snowstorm and White Queen. The plant habit is dwarf, compact and very uniform.

This is an important development in Petunias, especially for pots and low bedding situations.

\$50.00 Per Oz.

VERBENA DWARF UPRIGHT RAINBOW STRAIN

Under our conditions blooms ahead of all Regular strains. A lively blend of colors not common in separate colors, to include apricot, lavender and mauve. Many colors have a large eye of a beautiful contrasting color. Upright habit.

\$2.50 Per Oz.

\$25.00 Per Lb.

ZINNIA GIANT HYBRID (Cactus Flowered) BLAZE (New) All-America 1954

A new color in the Cactus flowered type. The originator describes the color as "BLAZE bursts into bloom with a profusion of brilliant mandarin-red flowers and, as the flowers attain size, change to an exciting fiery orange-scarlet."

Blooms are extra large and well formed but the plant does not grow quite as tall as Floradale Scarlet.

\$2.50 Per Oz.







ANTIRRHINUM GIANT RUFFLED TETRA EXTRA CHOICE MIXED

A good husky grower with a generous amount of spikes per plant. A full range of colors to include many interesting bi-colors. This is the best garden variety. Large flowered.

Price . . . \$3.50 Per Oz.

\$35.00 Per Lb.

Selected Strains of

CLARKIA ELEGANS ROYAL BOUQUET MIXED (New)

A completely new habit, the plant is symmetrical and its base pranching habit produces good long stems that are fine for cutting. The double florets are produced in spray-like fashion with lots of blooms in flower at one time.

Under our conditions, the height of the plant is about 30 ins. This new strain is good and early which adds much to its importance as a new item.

Price . . . \$1.50 Per Oz.

\$15.00 Per Lb.

CONVOLVULUS DWARF MINOR ROYAL MARINE (New)

A completely new break in dwarf Convolvulus has produced a charming color which is sure to be a real delight to all who grow it. An easy annual to grow.

The near carpet-like growth of "Royal Marine" makes it a most suitable subject for rock gardens, borders and bedding.

The color is a bright marine blue with a white tube. A certain

The color is a bright marine blue with a white tube. A certain amount of white penciling extending just beyond the tube into the first part of the flare of the bloom produces a rayed effect in the center of the flower.

Price . . . \$1.50 Per Oz.

\$15.00 Per Lb.

COSMOS EARLY SENSATION EXTRA EARLY MIXED (Denholm)

This new, **EXTRA EARLY STRAIN** of Sensation Cosmos will bloom fully two weeks before the regular variety. The plant habit is more graceful and slightly more dwarf than the ordinary strains.

Giant blooms 4 to $4\frac{1}{2}$ ins. across, made up of 7 to 8 overlapping petals forming a disk-like flower.

A full range of colors blended in a tested mixture: Crimson, Pink, Radiance and White.

Price . . . \$1.25 Per Oz.

\$10.00 Per Lb.

MARIGOLD EARLY SUNSET GIANTS Early Mixed (Denholm)

This new, extra early strain of the popular Sunset Giants starts blooming 18 to 20 days ahead of the regular strains. In comparison the plant habit of this new early strain is more refined and less rangy without any loss of vigor. Each plant will produce from 8 to 12 enormous blooms.

The blooms are a composition of hundreds of crinkly, crisp-like petals tightly packed to form a solid flower. Most of the flowers are 5 ins. plus in diameter. The color range of this gay and festive mixture is cream, buff, lemon, gold and orange.

8,000 Seeds per oz.

New Early Mixed

Price . . . \$1.25 Per Oz.

\$10.00 Per Lb.

MARIGOLD CARNATION FLOWERED INDIAN CHIEF (New)

A brilliant reddish-orange color. Nicely formed blooms of ruffled petals that average 3 ins. across. The deepest Orange of all of the large flowered Marigold.

Strong plants, 30 ins. tall with an ample supply of blooms.

Price . . . \$2.50 Per Ox.

Important Items--

MARIGOLD CARNATION FLOWERED SMILES (New)

An early blooming Marigold with bright, golden-yellow flowers 3 ins. and more across. The informal peony-like blooms of broad ruffled petals are most graceful and attractive.

of broad ruffled petals are most graceful and attractive.
This new Marigold blooms over a long season. A good keeper as a cut flower. Grows 36 ins. tall.

Price . . . \$2.50 Per Ox.

\$25.00 Per Lb.

MARIGOLD DWARF FRENCH DOUBLE MINIATURE LEMONDROP

A trim, miniature, compact plant that is very uniform and grows about 9 ins. tall. It is early and a profuse bloomer. Excellent for bedding plant trade as the first bloom is just as fully double as the blooms that follow. The color is a pleasing canary yellow. Blooms are $1\frac{1}{2}$ to $1\frac{3}{4}$ ins. across.

Price . . . \$1.50 Per Ox.

\$15.00 Per Lb.

PETUNIA DWARF GIANTS of CALIFORNIA MASTER BLEND (Denholm)

MASTER BLEND is not grown as a mixture but is made from the seed saved from single plant selections with years of breeding and selecting behind each plant. By far the best blend of Petunia Dwarf Giants of California on the market.

Price . . \$6.00 Per 1/16 Oz. \$18.00 Per 1/4 Oz. \$60.00 Per 1 Oz.

PHLOX (All-America 1951) Globe Mixed

This strain comes more nearly being 100 per cent uniform than any Phlox that we have seen. Each plant is the same height, shape and plant spread as his neighbor.

The completely full plants are globe or dome shaped. With us Globe Mixed retains the fine uniform habit of a solid mound of bloom throughout the entire flowering season.

The color range is complete and well balanced. Very showy. 15,000 Seeds per oz.

Price . . . \$4.00 Per Oz.

\$40.00 Per Lb.

VERBENA DWARF COMPACT CRYSTAL (Denholm) (New)

A neat, dwarf, tightly formed plant which grows about 10 ins. tall with a spread of approximately 12 ins. The cluster-like blooms are made up of from 40 to 50 grandiflora size florets.

CRYSTAL is a pure white with the same large flowers and the same fine, neat and compact habit as Sparkle.

Price . . . \$2.50 Per Ox.

\$25.00 Per Lb.

ZINNIA PEPPERMINT STICK (Striata)

Medium-sized, Pumila type flowers borne on robust plants taller than Pumila. Flower petals are striped in various color combinations such as red and white, red and yellow, purple and white, carmine and white, orange and yellow. Approximately 70% striped flowers.

Finest Mixed

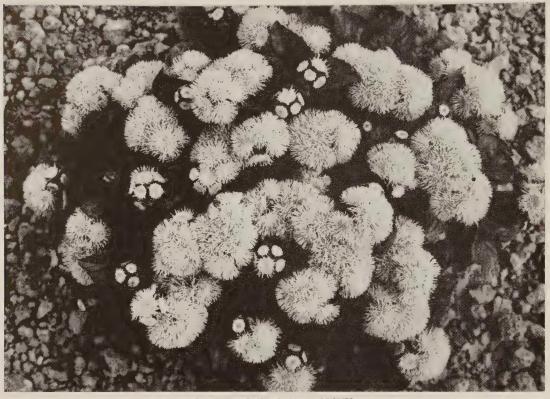
Price . . . \$1.25 Per Oz.

\$10.00 Per Lb.

ZINNIA PERSIAN CARPET All-America 1952

Full double, ball-shaped flowers of the miniature type in a sparkling range of variegated color combinations with many rich shades of bronze and orange. Flowers with cutting stems borne on low, mound-shaped border and edging plants. A great improvement over the older type.

Price . . . \$2.50 Per Oz.



AGERATUM BLUE BALL IMPROVED

FLOWER SEEDS

Seneral List

ACROCLINIUM DOUBLE (Everlasting Flower) 8,500 Seeds per oz.	per oz.	per lb.
New Large Flowered Hybrids, fine colors, giant flowers. As dried or strawflowers excellent for winter decoration, 18 ins	1.00	\$ 8.00
AGERATUM MEXICANUM (Floss Flower) 200,000 Seeds per oz.		
Blue Ball Improved, uniform, compact plants with large dark green leaves that are almost completely hidden by large clusters of		
mid-blue flowers, 5 ins	3.00	30.00
Blue Bedder, very compact, deep blue, 5 to 6 ins	2.00	20.00
Blue Cap, dwarf and compact, a profusion of miniature, feathery-like flowers. Lilac blue, 4 ins	2.00	20.00
Blue Perfection, true blue, large flowers for cutting, 10 to 12 ins	1.50	15.00
Capri (new) light blue dwarf	4.00	40.00
Fairy Pink, large dark green leaves, smothered with small feathery soft salmon rose pink flowers, 4 ins	5.00	50.00
Midget Blue, ALEAMERICA SELECTION 1940. A miniature plant covered with small true ageratum blue flowers, 2 to 3 ins	3.00	30.00
Purple Perfection, improved blue Perfection, deeper blue. Also suitable for cutting, 10 ins	1.50	15.00
ALTHAEA ROSEA. (See Hollyhock, page 38)		



ALYSSUM CARPET OF SNOW

Alyssum

60,000 Seeds per oz

PROCUMBENS ROYAL CARPET (New) (All-America 1953)

A Violet Queen color in a Carpet of Snow plant habit. $\bf ROYAL$ $\bf CARPET$, an excellent companion to Carpet of Snow.

\$2.50 per oz.

\$25.00 per lb.

(See page 8)

ре	r oz.	per 1b.
Tetra Snowdrift (new) a giant flowered maritimum white type 12		
ins\$	1.25	\$10.00
Maritimum (Benthami), common sweet scented white, 10 ins	.65	5.00
Dwarf Compact Little Gem, pure white, erect habit, 6 ins	.90	7.00
Dwarf Compact Lilac Queen Improved, very compact, 6 ins	.90	7.00
Dwarf Compact Violet Queen, erect habit, bright violet, 6 ins	1.25	10.00

PROCUMBENS, CARPET OF SNOW

A re-selected strain that we confidently recommend as being unsurpassed. Perfectly round, flat growing plants. Grand for edging and annual rock gardens. Maximum height 3 ins.

\$.90 per oz.

\$7.00 per lb.

Procumbens, Snowcloth, purest white, spreading, 3 ins	.90	7.00
Saxatile Compactum (Gold Dust), (Perennial) golden yellow, blooms	7.5	6.00
very early, fine for perennial rock gardens, 12 ins	.75	6.00

AMARANTHUS 30,000 Seeds per oz. Caudatus (Love Lies Bleeding), long drooping deep red spikes with dark green foliage. 3 ft		per 1b. \$ 3.00
Molten Fire, bronze foliage, tipped scarlet with poinsettia-like head needs room. 4 ft	,	15.00
Tricolor Splendens (Joseph's Coat) yellow, red, green and variegated leaves. 3 ft.	95	7.50
ANCHUSA		
Capensis Blue Bird, ALLAMERICA SELECTION 1935. 1,100 Seeds per oz. forget-me-not like blooms, brilliant indigo blue, compact, 18 ins		5.00
Italica Dropmore Strain (Perennial) 1,200 Seeds per oz. large Forget-M	e-	F 00
Not like flowers, clear gentian blue, 4 to 6 ft	65	5.00
ANTIRRHINUM MAXIMUM (Rust Resistant) 220,000 Seeds per oz. 33 in Larger florets, longer flowering spike, and taller plants than the		
Majus type.		
Alaska (Snowflake), white	3.00 3.00 3.00 3.00 3.00	30.00 30.00 30.00 30.00 30.00 30.00
Paradise Rose, rose pink	3.00	30.00
Pink Sensation, pure clear pink	3.00	30.00 30.00
→ Velvet Giant, AMERICA SELECTION 1947. Base branching, giant blooms, sturdy stems, velvety deep crimson, dark foliage		30.00
Yellow Giant, clear yellow	3.00	30.00 30.00
Extra Choice Mixed	2.00	20.00
ANTIRRHINUM GIANT RUFFLED TETRA 30 ins. 220,000 Seeds per oz. A good husky grower with a generous amount of spikes per plant. A full range of colors to include many interesting bicolors. This is the best garden variety. Large flowered.		
→ Extra Choice Mixed	3.50	35.00
ANTIRRHINUM SUPER MAJESTIC (Rust Resistant) 20 ins.		
Semi-dwarf type, base branching with extra large florets. Extra Choice Mixed	2.00	20.00
ANTIRRHINUM MAJUS GRANDIFLORUM (Rust Resistant) 30 ins. Medium tall type, free flowering, with a complete color range.		
Cherry Rose, deep cherry rose	2.50	25.00
Pinkie, clear pink	2.50	25.00 25.00
Rosalie, ALEANERICA DISELECTION 1940, deep rose	2.50 2.50	25.00 25.00
Yellow Jacket, deep yellow	2.50	25.00
Choice Mixed	1.50 1.50	15.00 15.00
AQUILEGIA (Columbine) (Perennial) 17,500 Seeds per oz.		. 5.00
Longissima, pale yellow, very long spurs		
→ Imperial Long Spurred Hybrids	3.00	30.00
Mrs. Scott Elliott's Long Spurred Hybrids		30.00
Long Spurred Choice Mixed		25.00



ASTER EARLY GIANT WILT RESISTANT AZURE BLUE

ASTER BOUQUET TYPE WILT RESISTANT POWDERPUFFS MIXED

Aster

Our Wilt Resistant Asters are grown from the very finest pure line strains. No expense or effort is being spared to maintain the high standard necessary for the best possible quality and you will find our strains of Asters second to none.

ASTER EARLY GIANT WILT RESISTANT 20 ins.

This is a very early type of Giants of California that blooms		
4 to 5 weeks ahead of the regular strain.	er oz.	per lb.
→ Azure Blue (Denholm) (New) lavender blue\$	2.50	\$25.00
Light Blue, ALEAMERICA DISELECTION 1939, mid-blue		25.00
Crimson (Denholm) (New)	2.50	25.00
Peach Blossom	2.50	25.00
Rose Marie, attractive shade of rose	2.50	25.00
White (New)	2.50	25.00
Extra Choice Mixed (Denholm) (New)	2.00	20.00
ASTER SUPER GIANT WILT RESISTANT (New) 36 ins. Giant ostrich-feather flowers with long, sturdy, non-lateral stems. An excellent Giant Aster that blooms from late summer to frost.		
Beverly Hills, azure blue	2.50	25.00
El Monte, ALLAMERICA DIFLECTION 1936, large flowered crimson	2.50	25.00
Hollywood, pure paper white	2.50	25.00
Los Angeles, VIENMERICA DISELECTION 1934, giant shell pink, largest of all	2.50	25.00
Pasadena, peach blossom	2.50	25.00
Santa Barbara, dark purple	2.50	25.00
Extra Choice Mixed		25.00





ASTER PRINCESS WILT RESISTANT MIXED

ASTER IMPROVED GIANTS OF CALIFORNIA

ASTER (continued)

ASTER PRINCESS WILT RESISTANT 30 ins.		
A large, full, double-crested center of small quilled petals with		
a narrow collar of several rows of guard petals.	per oz.	per 1b.
Alice (New) bright azure blue	\$2.00	\$20.00
Anne, peach blossom	2.00	20.00
Barbara, orchid	2.00	20.00
Bonnie, soft salmon rose	2.00	20.00
Elizabeth, pure white	2.00	20.00
Goldilocks, earlier and deeper than Golden Sheaf	2.00	20.00
Linda, clear rose	2.00	20.00
Margaret, rose	2.00	20.00
Marsha, rich cinnabar scarlet	2.00	20.00
Nancy, glowing salmon pink, gold center	2.00	20.00
Pat, bright crimson	2.00	20.00
Susan, deep blue	2.00	20.00
Virginia, bright mid-blue	2.00	20.00
Finest Mixed	2.00	20.00
ASTER BOUQUET TYPE WILT RESISTANT 24 ins.		
POWDERPUFFS MIXED (New) Full double, 3 to 3½ ins across,		
symmetrical plant producing 15 to 20 blooms per plant. (See Page 8)	2.50	25.00



PRODUCTION FIELD OF ASTER

ASTER (continued)

ASTER IMPROVED GIANTS OF CALIFORNIA 30 ins.		
Blooms resemble the Crego class but they are much larger		
and more interlaced. Stems are non-lateral.	per ox.	per lb.
Apple Blossom, sort of shell pink	\$ 2.00	\$20.00
Azure Blue, light blue. H.C. R.H.S. — 1950.	2.00	20.00
Crimson		20.00
Dark Purple	2.00	20.00
Deep Rose, green stems. H.C. R.H.S. — 1950	2.00	20.00
Light Purple or Dark Blue	2.00	20.00
Peach Blossom, flushed lavender pink	2.00	20.00
White. H.C. R.H.S. — 1950	2.00	20.00
Extra Choice Mixed		18.00
ASTER IMPROVED GIANTS OF CALIFORNIA SUNSHINE 28 ins.		
Finely quilled large tufted center, with long narrow ribbon-		
like guard petals. All-over diameter of bloom 5 to 6 inches.	2.00	20.00
Finest Mixed	2.00	20.00
ASTER EARLY BEAUTY WILT RESISTANT 30 ins.		
Same type as American Beauty but blooms much earlier.		
Azure Fairy, A.M. R.H.S. — 1950	2.00	20.00
Crimson		20.00
Deep Rose		20.00
Peach Blossom		20.00
Purple or Dark Blue		20.00
Scarlet (Denholm) (New) dark stems		20.00
September Beauty, delicate shell pink		20.00
Shell Pink		20.00
White		20.00
Extra Choice Mixed		16.00
EXITY CHOICE MIXES		. 0.00



ASTER KING WHITE

ASTER KING ROSE

ASTER (continued) 12,000 Seeds per oz

FLORIST STRAINS

ASTER KING	BRANCHING	FLORISTS	STRAIN	26 ins.
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Of all of the colors listed we have developed seven new colors and greatly improved the other varieties. The King type of Aster has been bred and selected for florist use, but of recent

	years has also become a popular garden variety.	per oz.	per 1b.
	Lavender, Early Denholm, clear lavender	\$ 2.00	\$20.00
	Peach Blossom, Denholm	2.00	20.00
	Rose	2.00	20.00
	Salmon, Denholm	2.00	20.00
\rightarrow	Salmon Pink (New) Denholm, light salmon pink	2.00	20.00
\rightarrow	Salmon Rose (New) Denholm, warm salmon rose	2.00	20.00
	Shell Pink (New) Denholm	2.00	20.00
\rightarrow	Talisman (New) Denholm, delicate salmon pink	2.00	20.00
	Violet		20.00
	White	2.00	20.00
	Extra Choice Mixed	2.00	20.00

ASTER SINGLE CHINENSIS 30 ins.

Daisy-like blooms are 3 to 4 inches across and produced in great abundance. A well balanced blend. Especially selected for cutting.

Our strain of **RAINBOW UPRIGHT MIXED** is well regarded by all who have seen it for its outstanding qualities for cut flowers as well as garden use.

7.50



ASTER ROSE BALL

ASTER WHITE BALL

ASTER (continued) 12,000 Seeds per oz.

FLORIST STRAINS

ASTER BALL TYPES WILT RESISTANT

Fully double blooms on long clean stems. This fine strain throws few laterals, so needs very little disbudding when grown for cutting. Bred and selected for cut flowers. When well grown will not show any centers.

	per	OI.	per lb.
ASTER AZURE BALL (New), the blooms of this color are completely double but not quite as large as the other BALL varieties. A clear light blue	\$:	5.00	\$50.00
ASTER PINK BALL (New) Ball Shell Pink, fully double flowers are 3½ to 4 ins. in diameter, carried on extra long stems. The color is a soft pink	(5.00	60.00
ASTER ROSE BALL (New), extra large flowered, fully double, rich deep rose		5.00	60.00
ASTER WHITE BALL (New) White Ball, pure white blooms on good long stems. Blooms equal in size and doubleness to Pink Ball and Rose Ball		5.00	50.00



ASTER IMPROVED CREGO (Wilt Resistant)
ROSE PINK



ASTER AMERICAN BRANCHING (Wilt Resistant)
WHITE

ASTER (continued) 12,000 Seeds per oz.

ASTER IMPROVED CREGO WILT RESISTANT 30 ins. 12,000 Seeds per oz.

The blooms have incurved petals, and they are now nearly as large as the Giants of California.

P	er oz.	per lb.
Azure Blue	1.40	\$12.50
Blue Flame, navy blue	1.40	12.50
Cattleya, orchid	1.40	12.50
Crimson	1.40	12.50
Deep Rose, dark stems	1.40	12.50
Enchantress, salmon pink	1.40	12.50
Light Blue	1.40	12.50
Mid-Blue. A.M. R.H.S. — 1950	1.40	12.50
Peach Blossom	1.40	12.50
Purple or Dark Blue	1.40	12.50
Rose	1.40	12.50
Rose Pink (Denholm) (New)	1.40	12.50
Shell Pink	1.40	12.50
White	1.40	12.50
Extra Choice Mixed	1.35	12.00

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

ASTER (continued)

ASTER QUEEN OF THE MARKET WILT RESISTANT 20 ins.		
This is the earliest class of Asters, medium-sized blooms.		per lb.
Azure Blue		\$12.00
Ballet Queen, deep salmon rose. A.M. R.H.S. — 1950		12.00
Crimson		12.00
Dark Blue or Purple	1.35	12.00
Flesh Pink	-	12.00
Light Blue, medium blue	1.35	12.00
Rose	1.35	12.00
Scarlet		12.00
White		12.00
Extra Choice Mixed	1.30	11.00
ASTER EARLY ROYAL WILT RESISTANT 24 ins. Early branching type. Blooms soon after the Queen of the Market strain.		
Azure Blue	1.40	12.50
Coppery Rose		12.50
Crimson		12.50
Deep Rose		12.50
Peach Blossom		
		12.50
Purple		12.50
Scarlet		12.50 12.50
Shell Pink		
White Extra Choice Mixed		12.50
ASTER AMERICAN BRANCHING WILT RESISTANT 28 ins.	1.33	12.00
A prolific bloomer of the branching type, full double.		
Azure Blue, A.M. R.H.S. — 1950	1.40	12.50
		12.50
Crimson		12.50
Peach Blossom		12.50
Purple or Dark Blue. <i>H.C. R.H.S.</i> — 1950		12.50
Rosalie		12.50
Rose		12.50
Sensation, scarlet. H.C. R.H.S. — 1950		12.50
Shell Pink (Mary Semple)		12.50
White		12.50
Extra Choice Mixed	1.35	12.00
ASTER BRANCHING WILT RESISTANT 20 ins.		
Heart of France. Medium-sized blooms, color ruby red, reselected strain	2.50	25.00
ASTER MISCELLANEOUS VARIETIES		
All Sorts Double Mixed	1.00	8.00
This is not grown as a blend but made up entirely from good double varieties. A real value in mixed Asters.		0.00
	75	6.00
A blend made up from double and single varieties	75	6.00

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.





CALENDULA CHRYSANTHA

CALENDULA PACIFIC BEAUTY

AUBRIETIA (Perennial) 85,000 Seeds per oz. 6 ins. Early bloomer, colors: carmine, mauve and purple. Excellent for perennial borders and rock gardens. Large Flowered Hybrids Finest Mixed	per ox. \$ 2.00	per lb. \$20.00
BABY BLUE EYES. (See Nemophila Page 50)		
BABY'S BREATH. (See Gypsophila Page 37)		
BABY SNAPDRAGON. (See Linaria Page 42)		
BACHELOR'S BUTTON. (See Centaurea Cyanus Pages 26 & 27)		
BALSAM DOUBLE (Lady Slipper) 3,000 Seeds per oz. Camellia Flowered Mixed, 2 ft		6.00 12.00
BARTONIA (Blazing Star) 38,000 Seeds per oz. 24 ins. Thistle-like foliage, single blooms star shaped, 3 ins. Aurea, golden yellow	1.00	8.00
BEANS 25 Seeds per oz. Scarlet Runner, ornamental climber		.50
BELL OF IRELAND (Malucella Laevis), 24 ins	2.50	25.00
BLANKET FLOWER. (See Gaillardia Page 36)		
BLACK EYED SUSAN. (See Thunbergia Page 71)		
BLUE LACE FLOWER. (See Didiscus, page 35)		
BRACHYCOMBE IBERIDIFOLIA (Swan River Daisy) 150,000 Seeds per oz. Small delicate Cineraria-like blooms in pastel colors. Mixed, 12 ins	. 1.35	12.00
BURNING BUSH. (See Kochia Page 38) BUTTERFLY FLOWER. (See Schizanthus Page 59)		

Calendula (POT MARIGOLD) 4,000 Seeds per oz

Pacific Beauty—A comparatively new class of Calendula that is more heat resistant. The extra large blooms are graceful and much less formal than the regular strains.	per	oz.	per lb.
Pacific Apricot Beauty, apricot two-tone	\$.	.65	\$ 5.00
Pacific Cream Beauty, cream-white shading		65	5.00
Pacific Lemon Beauty, pure lemon yellow		.65	5.00
Pacific Persimmon Beauty, persimmon orange		65	5.00
Pacific Beauty Mixed		.65	5.00
Other fine varieties that are continually reselected for better and better quality.			
Art Shades, pastel tints in new colors		65	5.00
Ball Gold, deep golden yellow, light center, long stems		.65	5.00
Ball Lemon Queen, deep golden yellow, dark brown eye		.65	5.00
Ball Long Orange Improved, golden orange, light eye		.65	5.00
Ball Masterpiece, long stemmed, real orange, dark center	- 1	.65	5.00
Ball Orange Improved, clear orange, light center	- 1	.65	5.00
Campfire Improved Florist Strain (Sensation), large dark orange Chrysantha (Sunshine), ALEANERICA SCREECTION 1934, incurved petals, clear		.65	5.00
buttercup yellow		.65	5.00
Lemon Queen, golden yellow with light center		.65	5.00
Orange King Improved, very deep orange, dark center	-	.65	5.00
Orange Sunshine, chrysantha type, incurved petals, orange		.65	5.00
Sunset Shades, medium-sized blooms in many bicolor combination.		.65	5.00
Yellow Colossal (New), outstanding for size		.65	5.00
Special Florists Mixture, cut flower varieties		.65	5.00
Mixed, from named sorts		.55	4.50
CALIFORNIA NATIVE FLOWERS			
A mixture of the most popular California Wild Flowers		.95	7.50
CALIFORNIA POPPY. (See Eschsholtzia Page 36)			
Bicolor Tall All Double Mixed. The bicolored blooms of attractive combinations of orange, terra cotta, crimson, maroon and mahogany are double and semi-double, 1 to 1½ inches across Bicolor Tall Single Mixed. Colors similar to double		.90 .75	7.00 6.00
CALLIOPSIS DWARF 100,000 Seeds per oz. 12 ins.			
Bicolor Dwarf Annual Mixed. Single dwarf compact, shades of red and yellow and bicolor combinations of the same colors		.95	7.50
CAMPANULA ANNUAL CANTERBURY BELLS 125,000 Seeds per oz. 26	ins.		
Planted in early spring will bloom in late summer. Colors, pink and rose shades, white and blue shades. Extra Choice Mixed		.35	12.00
CAMPANULA MEDIUM CALYCANTHEMA			
Cup and Saucer) (Biennial) 125,000 Seeds per oz. 30 ins. Choice Mixed	1	.35	12.00
CAMPANULA MEDIUM SINGLE, (Biennial) 30 ins. Choice Mixed		.65	5.00



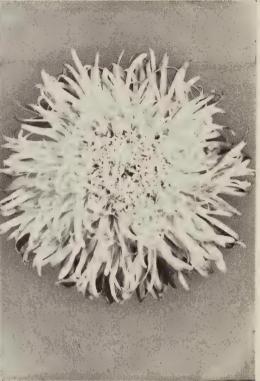
CANDYTUFT GIANT HYACINTH FLORIST STRAIN

CANDYTUFT

CANDYTUFT (Iberis) ANNUAL CORONARIA 10,000 Seeds per oz.		
ре	r oz.	per lb.
→ Giant Hyacinth Flowered Select, florist strain. From 5 to 6 large		
uniform hyacinth-like trusses, pure white, 18 inches\$.75	\$ 6.00
Giant Hyacinth Flowered, regular strain, 15 ins	.60	4.50
CANDYTUFT DWARF		
Coronaria Little Prince, hyacinth flowered variety, 6 ins	.95	7.50
Coronaria Miniature Gem, dwarf hyacinth flowered type, 4 ins	.95	7.50
Umbellata Dwarf Hybrids. Similar in plant habit to the taller um-		
bellata strain, but dwarf and compact. 9 ins	1.00	8.00

CANDYTUFT (Iberis) ANNUAL UMBELLATA 10,000 Seeds per oz. 15 in	s.	
The many clusters of small blooms form an umbrella-like ar-		and the
rangement of blooms on a dwarf bushy type of plant.	per oz.	per lb.
Carmine		\$ 7.50 7.50
Crimson, purplish redFlesh Pink		7.50
Lavender or Lilac		7.50
Rose		7.50
Rose Cardinal, deep red		7.50
White		7.50
Fine Mixed	65	5.00
CARDINAL CLIMBER. (See Ipomea Page 39)		
CARNATION ENFANT DE NICE 14,000 Seeds per oz. 18 ins.		
Larger flowers than Chabaud's with very little laciniation.		
Extra Choice Mixed	. 3.50	35.00
CARNATION INFANT DE NICE Dwarf 12 ins.		
The same large blooms of the taller strain with a dwarf		
growth, making this strain especially fine for border work and the bedding plant people.		
→ Extra Dwarf Mixed	4.50	45.00
CARNATION J. M. BRIDGEFORD 18 ins.		
A giant English strain with an excellent color range and huge		
blooms. Choice Mixed	2.00	20.00
CARNATION CHABAUD GIANT IMPROVED 24 ins.		
A heavy producer of large clove-scented blooms, Reselected		
for purity, size of flower and doubleness.		
Cardinal Red (Sparkler), real scarlet	2.50	25.00
Crimson (Nero), dark crimson	2.50	25.00
Deep Rose	2.50	25.00
Deep Salmon (Aurora)	2.50	25.00
Flesh Pink (Reine Rose)	2.50	25.00
Rose Pink (The Pearl)	2.50	25.00
Rose Queen, clear rose	2.50	25.00
Salmon Rose (Legion of Honor)	2.50	25.00
Violet (Purple)	2.50	25.00
White (Jeanne Dionis)	2.50	25.00
Yellow (Marie Chabaud)	2.50	25.00
Extra Choice Mixed, from named varieties	2.00	20.00
Choice Mixed		17.50
CARNATION MARGUERITE DOUBLE 24 ins.		
Giant Malmaison Mixed, largest flowers, beautiful colors	2.00	20.00
Improved Finest Mixed		15.00
Choice Mixed		12.00





CENTAUREA CYANUS IMPROVED FLORIST STRAINS BLUE BOY

CHRYSANTHEMUM MAXIMUM DIENER'S GIANT DOUBLE WHITE

CELOSIA 28,000 Seeds per oz. Cristata (Cockscomb) Dwarf Mixed 12 ins	1.50	per lb. \$10.00 15.00 15.00 12.00
CELOSIA Plumosa (Feather Cockscomb or Ostrich Plume) 30 ins.		
→ Pampas Plume (New), giant flowering, with many brand new		
colors in bronze, copper, gold and sunset shades	1.50	15.00
Finest Mixed	. 1.35	12.00
CENTAUREA CYANUS (Bachelor's Buttons) 7,000 Seeds per oz. IMPROVED FLORIST STRAINS 30 to 36 ins. Especially selected for florist use. The extra quality also makes this strain that much more valuable for garden use.		
→ Blue Boy	.65	5.00
Pinkie	.65	5.00
Red Boy	65	5.00
Snow Man	.65	5.00
Special Florists Mixture	.65	5.00
Finest Mixed Double	55	4.50

CENTAUREA (continued)

CENTAUREA CYANUS DWARF DOUBLE 10,500 Seeds per oz. 12 ins.		
Bushy plants—A dwarf counterpart of the larger flower and taller strain.	per ox.	per lb.
Jubilee Gem, ALLAMERICA ACTELECTION 1937, rich deep blue	•	\$10.00
Jubilee Mixed (New), a nice range of colors		15.00
CENTAUREA IMPERIALIS (Sweet Sultan) 8,000 Seeds per oz. 36 ins.		
The giant sweet-scented blooms that are 3 to $3\frac{1}{2}$ inches across have somewhat the form of a thistle but they are more		
fluffy and graceful. Very long stems.		
Choice Mixed	95	7.50
CHEIRANTHUS (Siberian Wallflower) (Perennial-Biennial) 10,000 Seeds per oz Blooms are very fragrant. If planted in fall usually blooms next	<u>.</u>	
vear from seed.		
Allioni, brilliant orange, 18 ins	65	5.00
Golden Bedder, golden yellow, 18 ins	65	5.00
CHINESE WOOLFLOWER (See Celosia Childsii Page 26)		
CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 10.000 Seeds pe	79 im	
		.
Carinatum Merry Mixture (Tricolor). Daisy-like blooms, most of which are zoned with multi-colored rings resulting in many		
striking color combinations in white, rose, bronze, amber,		
maroon and red	95	7.50
CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) (Perennial) 25,00	O Seeds per oz	28 ins.
Shasta Daisy, Diener's Giant Double White, reselected strain	5.00	
Shasta Daisy, G. Marconi Double Giant White	5.00	
Shasta Daisy, Alaska, pure white large flowers, one of the best	90	7.00
Shasta Daisy, Mayfield Giant, extremely floriferous	90	7.00
CHRYSANTHEMUM (Korean Chrysanthemum) 60,000 Seeds per oz.		
Korean Hybrids, 3 ft., semi-double and single, bright colors	7.50	
CLARKIA ELEGANS DOUBLE 100,000 Seeds per oz. 24 ins.		
Double Godetia-like blooms produced in long sprays.	1.00	0.00
Extra Choice Mixed		8.00
→ Royal Bouquet Mixed (New). Large flowered, erect, compact habit. Improved color range. (See Page 10)		15.00
CLEOME (Spiderflower) 13,500 Seeds per oz. 36 ins.		
Giant Pink Queen, ALEAMERICA ASSELECTION 1942, rose pink, free flowering	1.00	8.00
Helen Campbell, giant flowered white, with good sturdy green stems.		
Under most conditions is slightly earlier and larger flowered		
A sport of Pink Queen	1.25	10.00





CONVOLVULUS MINOR ROYAL ENSIGN

COSMOS SENSATION
NEW EXTRA EARLY MIXED

COBAEA SCANDENS (Cathedral Bells) (Annual climber) 375 Seeds per oz. p	er oz.	per lb.
Blooms resemble a cup and saucer	1.50	\$15.00
COCKSCOMB. (See Celosia Cristata, page 26)		
COLEUS 110,000 Seeds per oz.		
Ornamental foliage plants. Rainbow Mixture	7.50	75.00
COLUMBINE. (See Aquilegia, page 14)		
CONVOLVULUS (Morning Glory) 700 Seeds per oz.		
Crimson Rambler, crimson red, white throat	.30	2.00
Major Finest Mixed, fast growing climber	.30	1.75
Minor Cambridge Blue, clear azure blue	.45	3.50
Minor Royal Ensign, annual 6 ins., bright ultramarine blue, golden		
throat, very compact	1.50	15.00
→ Minor Royal Marine (New), rich royal blue, extra dwarf		
(See page 10)	1.50	15.00
COREOPSIS GRANDIFLORA (Perennial) 12,000 Seeds per oz. 36 ins.		
Mayfield Giant, deep golden yellow, very large flowered	.65	5.00
Double Sunburst, fully double golden yellow, fine cut flowers	.75	6.00
CORNFLOWER. (See Centaurea Cyanus, page 26 and 27)		

Cosmos

COSMOS EARLY SENSATION EXTRA EARLY MIXED (Denholm) (New)

This new, **EXTRA EARLY STRAIN** of Sensation Cosmos will bloom fully two weeks before the regular variety. The plant habit is more graceful and slightly more dwarf than the ordinary strains.

Giant blooms 4 to $4\,\mathrm{V}_2$ ins. across, made up of 7 to 8 overlapping petals forming a disk-like flower.

A full range of colors in a well balanced mixture: Crimson, Pink, Radiance and white.

1954 Crop \$1.25 per oz.

\$10.00 per lb.

(See Page 10)

COSMOS SENSATION 5,000 Seeds per oz. 4 ft.		
The largest flowered Cosmos on the market.	r oz.	per lb.
Cardinal, crimson\$		\$ 7.50
Dazzler, crimson	.95	7.50
Gloria (New), huge flowers, pure rose with dark zone around a		
yellow center	1.25	10.00
Pinkie, rose pink	.95	7.50
Purity, pure white	.95	7.50
Radiance, VALLAMERICA A SELECTION 7 1948, deep rose petal, crimson zone	.95	7.50
Extra Choice Mixed, ALLAMERICA ACSELECTION 1936	.90	7.00
COSMOS EARLY MAMMOTH SINGLE, 3 ft. 5,000 Seeds per oz.		
Extra Choice Mixed	.90	7.00
COSMOS EXTRA EARLY DOUBLE CRESTED, 3 ft.		
Crimson King (Carnelia)	2.50	25.00
Pink Beauty (Peach Blossom)	2.50	25.00
White Queen (Whirlwind)	2.50	25.00
Extra Choice Mixed	2.00	20.00
COSMOS HYBRIDA EARLY KLONDYKE 2,000 Seeds per oz. 36 ins.		
Fiesta, ALAMERICA 1952. Semi-double blooms, gold striped		
scarlet. A good subject for heat	1.35	12.00
Orange Ruffles, semi-double, golden orange	1.15	9.00
Yellow Ruffles, semi-double yellow	1.15	9.00
• FI - THE PROPERTY 1025 single early flowering groups		9.00
Orange Flare, ALEAMERICA STREETION 1935, single, early flowering orange	1.15	9.00
Yellow Flare, MEMERICA SELECTION 1942, single, early flowering orange		



CYNOGLOSSUM DWARF WHITE CLOUD

CYNOGLOSSUM DWARF COMPACT WHITE CLOUD

(Denholm) (New)

Small, dainty, pure white, forget-me-not-like blooms borne in small cloud-like clusters on a dwarf compact plant. The plant habit, size of bloom and general growth is similar to the ever popular Firmament.

\$1.25 Per Oz.

\$10.00 Per Lb.

per lb. \$ 3.00

2.50

CYNOGLOSSUM (Chinese Forget-Me-Not) 5,000 Seeds per oz. Clusters of Forget-Me-Not-like flowers produced in great profusion. Amabile Dwarf Firmament, ALE-AMERICA DISELECTION 1939, compact, indigo per oz. Amabile Blue, sweet scented, ultramarine blue, 2 ft..... DAHLIA 3,000 Seeds per oz. 20 ins.

Our strains are reselected. We recommend Dahlia from seed. Unwin's Dwarf Hybrids, dwarf, semi-double, bright colors..... 1.50 15.00 → Unwin's Ideal Bedding Mixed, double and semi-double, flower 15.00

DAISY AFRICAN. (See Dimorphotheca, page 35)

DAISY SHASTA. (See Chrysanthemum Maximum, page 27)







DAHLIA UNWIN'S IDEAL BEDDING MIXED

DELPHINIUM

DELPHINIUM BELLADONNA TYPE (Perennial) 10,000 Seeds per oz. P	er oz.	per lb.
Belladonna Improved (Cliveden Beauty), light blue\$	2.50	\$25.00
Belladonna (True), clear light blue	1.50	15.00
Bellamosum Improved, dark blue	2.50	25.00
Bellamosum (True), dark blue	1.50	15.00
Sapphire (New), medium dark blue flowers with white bee. Large florets	4.00	40.00
DELPHINIUM HYBRIDUM (Perennial)		
Wrexham Hollyhock Strain, huge spikes, beautiful blend and a true type	3.50	35.00
Blackmore and Langdon's Prize Mixed, from named varieties	2.50	25.00
Gold Medal Hybrids, a blend of the large flowering types. Choice mixture	1.50	15.00



Delphinium Pacific Giants

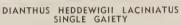
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Grown from Originator's Stock

The Pacific Giant Strain offers the ultimate in fine Delphiniums. It has huge semi-double florets, well arranged on long flower spikes. The thin whippy stems grow from four to six feet tall. This strain is comparatively mildew resistant. It is by far the best strain of Delphinium available. (Perennial) 10,000 Seeds per oz.

ASTOLAT SERIES	per oz.	per lb.
New shades in pale blush, lilac pink, deep raspberry rose.	-φ12.00	
BLUE BIRD SERIES	8.00	\$80.00
Clear medium blue with white bee, an enchanting color combination. Florets are fully round and $2{1/2}$ in. in diameter.		
BLUE JAY SERIES	. 8.00	80.00
Medium blue with black bee, a striking color. Florets $2 \frac{1}{2}$ in.	0.00	00.00
Clear lavender with cream bee, a color combination that is rich and delicate. Extra large blooms.	8.00	80.00
GALAHAD SERIES	8.00	80.00
Every one of the several separate series of the Pacific Giant Strain are truly outstanding, but Galahad is in every detail superior to any of the other series yet introduced. It has greater floret size, longer flower spike. The color is a clear soft white with white bee. Lots of substance. The average bloom size is over 3 in.		
GUINEVERE SERIES	8.00	80.00
Light pinkish lavender with white bee.		
Velvety, royal purple with a glistening cream bee, 3 in. florets.	8.00	80.00
LANCELOT SERIES	8.00	80.00
Lilac with white bee.		
PERCIVAL SERIES	8.00	80.00
ROUND TABLE SERIES	8.00	80.00
This is really a blend in the proper proportions of all of the name series plus seed from hundreds of individual crosses made by the originator. In the Round Table Series you will enjoy many wonderful colors not obtainable from any other source.		
SUMMER SKIES SERIES	8.00	80.00
Light heavenly blue with a dainty white bee combine to make the most striking and pleasing color of the entire series.	•	
DARK BLUE SHADES	6.50	65.00
LAVENDER PASTEL SHADES	6.50	65.00 65.00
LIGHT BLUE SHADES	6.50 6.50	65.00
MEDIUM BLUE SHADES		65.00
VIOLET SHADES	6.50	65.00
PACIFIC GIANTS WHITE, excellent double white	5.00	50.00
PACIFIC GIANTS MIXED, very choice mixture	J.00	50.00





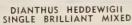


DIANTHUS HEDDEWIGII LACINIATUS DOUBLE GAIETY

Dianthus

Planthus Chinensis (China or Indian Pinks) 26,000 Seeds per oz. 12 in Flowers produced in clusters on the order of Sweet William. per Double Choice Mixed, a very fine strain	er oz. .75	per lb. \$ 6.00 5.00
DIANTHUS HEDDEWIGII LACINIATUS 12 ins. Same characteristics as the regular Heddewigii type except that all blooms are deeply laciniated and generally larger. Much the same habit and type of growth as Carnation.		
Double Ruffled Beauty Mixed (New) (Denholm) Double Finest Mixed Single Finest Mixed	1.25 .75 .65	10.00 6.00 5.00
→ Double Carnation Shades (Double Gaiety) A full double form of the popular Single Gaiety in a complete range of colors to include many of the rich salmon and red shades	1.00	8.00
→ Gaiety, flowers single, extremely large, beautifully fringed, presents a wide range of lovely colors, most attractive strain	.90	7.00
DIANTHUS SWEET WIVELSFIELD 26,000 Seeds per oz 12 ins. Flowers are born in trusses like Sweet William but they are much larger and earlier.		
Double Choice MixedSingle Choice Mixed	1.50 .75	15.00 6.00







DIMORPHOTHECA AURANTIACA HYBRIDA MIXED

DIANTHUS HEDDEWIGII SINGLE BRILLIANT MIXED

Huge, round blooms all beautifully zoned. The bright color combinations range from the lively pink-cream, rose-white, rose-chamois through amber-copper and velvety wine reds.

\$.90 per oz.

\$7.00 per lb.

DIANTHUS HEDDEWIGII (Japanese Pinks) 26,000 Seeds per oz. 12 ins. The Heddewigii type of Dianthus has much the same habit of growth as Carnation. Double Fireball, deep scarlet	er ox. 1.50 1.50 .75 .65	per 1b. \$15.00 15.00 6.00 5.00
DIANTHUS BARBATUS (See Sweet William, page 71)		
DIDISCUS (Blue Lace Flower) 10,000 Seeds per oz Coeruleus, blue, 2½ ft., wilt resistant strain	1.35	12.00
DIGITALIS (Foxglove) (Biennial) 200,000 Seeds per oz. 4 to 6 ft. Gloxiniaeflora, The Shirley, giant hybrids, blotched throats	.75 .75	6.00 6.00
DIMORPHOTHECA (African Daisy) 10,000 Seeds per oz. 12 ins. A bushy type of plant with daisy-like blooms that have black centers and glossy petals.		
Aurantiaca Orange Improved	1.50 1.35	15.00 12.00





GAILLARDIA PICTA DOUBLE GAIETY MIXTURE

GODETIA UPRIGHT SINGLE DUKE OF YORK

ESCHSCHOLTZIA CALIFORNICA (California Poppy) 15,000 Seeds per oz.	15 ins.	per lb.
Aurantiaca, true California Poppy, bright orange	.65 .65	\$ 5.00 5.00 5.00 4.50
ESCHSCHOLTZIA DWARF ERECT SEMI-DOUBLE 12 ins. Monarch Art Shades Dwarf Erect Mixed	1.00 1.00	8.00 8.00
EUPHORBIA 2,500 Seeds per oz. 24 ins. Variegata (Snow on the Mountain) EVENING SCENTED STOCK. (See Matthiola Bicornis, page 50) EVERLASTING. (See Helichrysum, page 37) FLOSS FLOWER. (See Ageratum, page 12) FORGET-ME-NOT (Annual). (See Cynoglossum, page 30) FOUR O'CLOCKS. (See Marvel of Peru, page 50) FOXGLOVE. See Digitalis, page 35) GAILLARDIA PICTA (Blanket Flower) 15,000 Seeds per oz. 24 ins. Gaiety Mixture Double. Large globe-like heads with colors of pure	.75	6.00
yellow, pure orange and pure red, with combinations of these three colors in varying degrees	.95	7.50 7.50 6.00
GAILLARDIA GRANDIFLORA (Perennial) 10,000 Seeds per oz. Monarch Strain Mixed	.95	7.50
GERANIUM (Pelargonium Zonale) 6,000 Seeds per oz. Brilliant Mixed	6.00	60.00
GERBERA (Daisy: Transvaal Daisy) 7,250 Seeds per oz. 18 ins. 1000 Seeds → Westwood Giant Hybrids 18 ins\$ 2.50	17.50	175.00

GEUM (Avens) (Perennial) 7,000 Seeds per oz. 20 ins. Lady Stratheden, golden yellow		per 1b. \$15.00 12.50
GILIA 110,000 Seeds per oz. 32 ins. Capitata Reselected, rich sky blue, large blooms	.75	6.00
GODETIA UPRIGHT SINGLE 45,000 Seeds per oz. 24 ins. Flowers are produced on straight stems in clusters of several florets, all in bloom at the same time. Does best in a cool situation.		
Duke of York, reselected, brilliant scarlet, white base Choice Mixed	1.00 .95	8.00 7.50
GODETIA DWARF SINGLE Choice Mixed	1.25	10.00
GODETIA SHAMINI 45,000 Seeds per oz. 26 ins. The blooms are borne on long willowy stems blooming progressively from the bottom.		
Tall Double Mixed GOMPHRENA (Globe Amaranth) 5,500 Seeds per oz.	.75	6.00
Mixed	.35	2.50
GOURDS Large Sorts Mixed 150 Seeds per oz Small Ornamental Mixed 500 Seeds per oz	.30	2.00
GYPSOPHILA (Annual Baby's Breath) 25,000 Seeds per oz. Covent Garden Strain, pure white, full rounded flowers, 2 ft	.30	1.75
London Market Improved, white, large well formed flowers, 2 ft	.25	1.50
Paris Market, white, excellent cut flower strain, 2 ft	.25	1.50
Carminea, fine deep rose, 18 ins	.65	5.00
GYPSOPHILA PANICULATA (Perennial Baby's Breath) 35,000 Seeds per oz. Popular as a dried flower for winter decorations.	3 ft.	
Double Snowwhite	3.00	30.00
Single White	.95	7.50
HELIANTHUS ANNUS (Sunflower) 700 Seeds per oz. 4 to 5 ft. Sun Gold, golden yellow, double flowers, 6 ins. plus across	.50	4.00
HELICHRYSUM MONSTROSUM DOUBLE (Strawflower) 45,000 Seeds per oz. The best of all of the everlasting or strawflower flowers.	3 ft.	
Double Mixed	1.25	10.00
HELIOTROPE (Tender Perennial) 50,000 Seeds per oz. Well regarded for its fragrance. A perennial that will not stand frost. It will bloom the first year from seed.		
Giant Lemoinii Mixed, 24 ins	2.00	20.00
Regal Dwarf Mixed, 18 ins	3.00	30.00
HIBISCUS (Mallow Marvels) (Perennial) 4,000 Seeds per oz. 4 ft. Giant Flowered Mixed	1.15	9.00





HUNNEMANNIA FUMARIAFOLIA Sunlite

HOLLYHOCK ANNUAL

HOLLYHOCK (Althaea Rosea) (Perennial) 3,500 Seeds per oz. 4 to 5 ft.	oz.	per lb.
Double Triumph Mixed, beautiful fringed flowers in new shades\$	1.35	\$12.00
	1.40	14.00
	1.25	10.00
Single Mixed	.65	5.00
Single Mixed		
HOLLYHOCK ANNUAL (Althaea Rosea) 3,500 Seeds per oz. 5 ft.		
Indian Spring विशासकार के असरताला १९३९, semi-double, color varies light pink to crimson rose, blooms in five months from seed	.75	6.00
HUNNEMANNIA FUMARIAELOLIA (Bush Eschscholtzia or Santa Barbara Poppy) 8,000 Seeds per oz. 24 ins.		
Sunlite, ALE-AMERICA & SELECTION 1934, yellow, semi-double	.95	7.50
ICELAND POPPY. (See Poppy Nudicaule, page 58)		
KOCHIA (Summer Cypress or Burning Bush) 50,000 Seeds per oz. 30 ins. Childsii, compact, symmetrical and uniform, especially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn	.35	2.50
LADY SLIPPER. (See Balsom, page 22)		
Unless otherwise noted, all items listed are annual		





IPOMEA BLUE STAR

IPOMEA DARLING

Ipomea annual climbers 700 Seeds per oz.

ALL-AMERICA & SELECTION 1949

IPOMEA BLUE STAR

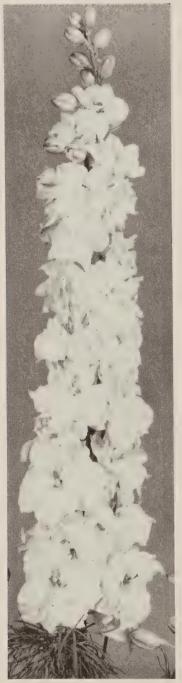
(DENHOLM)

Clear sky blue with five ribs of mid-blue forming an attractive star.

Price per oz. \$.65 . . . per lb. \$5.00

p	er	OZ.	per lb.
Clarke's Earliest Heavenly Blue Morning Glory, true stock	5	.50	\$ 4.00
Heavenly Blue Improved, sky blue		.50	4.00
Climbing Scarlett O'Hara (New), deep wine red		.75	6.00
Crimson Rambler (See Convolvulus, page 16)			
Darling (New Scarlett O'Hara with white throat		.65	5.00
Pearly Gates, ALEAMERICA SELECTION 1942, large pure white, early		.75	6.00
Scarlett O'Hara, ALLAMERICA A SELECTION 1939, deep wine red		.65	5.00
White Magic, early, free flowering white		.75	6.00
Imperialis Giant Mixed (Japanese Mixed)		.40	3.00
IPOMEA Noctiflora Moonflower 100 Seeds per oz. a climber			
White, night blooming black seeded		.40	3.00
White, night blooming white seeded		.40	3.00
IPOMEA QUAMOCLIT (annual climbers)			
Scarlet (Cypress vine)		.75	6.00
Mixed 2,100 Seeds per oz		.65	5.00
Sloteri (Cardinal climber) 900 Seeds per oz.		.75	6.00

"SUPREME" 5 ft. or More New LARKSPURS



Proven to Be The Ideal Cut Flower Strain

for

Home Garden and Market Grower

LARKSPUR SUPREME 8,700 Seeds per oz. (greatly improved Giant Imperial type), 5 ft.		
рег	or.	per 1b.
DARK BLUE SUPREME (DENHOLM) rich deep blue\$.75	\$ 6.00
azure blue, superior to Blue Bell	.75	6.00
LILAC SUPREME (DENHOLM) clear lilac	.75	6.00
PINK SUPREME (DENHOLM) rose pink	.75	6.00
ROSE SUPREME (DENHOLM) clear deep rose	.75	6.00
SALMON SUPREME (DENHOLM) true salmon	.75	6.00
WHITE SUPREME (DENHOLM) without a trace of pink	.75	6.00
MIXED SUPREME, made from separate colors	.75	6.00

LARKSPUR GIANT IMPERIAL, 4 ft. 8,700 Seeds per oz.	er oz.	per lb.
Blue Bell, ALEAMERICA ACCEPTION 1934, azure blue	.75	\$ 6.00
Blue Spire, very fine dark blue	.75	6.00
Brilliant Rose, deep rose	.75	6.00
Carmine King Improved, deep carmine rose	.75	6.00
Dazzler, rich carmine scarlet, improved strain	.75	6.00
Exquisite Pink Improved, soft salmon pink	.75	6.00
Exquisite Rose, rose pink	.75	6.00
Gloria Improved, deep salmon rose	.75	6.00
Lilac King, clear lilac	.75	6.00
Lilac Spire, lilac	.75	6.00
Los Angeles Improved, fine pink on salmon	.75	6.00
Miss California, deep rose on salmon	.75	6.00
Pink King, soft salmon rose	.75	6.00
Pink Perfection, light salmon pink	.75	6.00
Rosalie (New), deep rose pink	.75	6.00
Rosalind, rose suffused salmon	.75	6.00
White King, ALEANERICA ACSELECTION 1937, immense spike pure white	.75	6.00
White Spire, good pure white	.75	6.00
Extra Choice Mixed, from separate colors	.75	6.00
Choice Mixed, field grown	.70	5.50
LARKSPUR REGAL STRAIN (New) 8,700 Seeds per oz. 5 ft. Regal Dark Blue, very deep violet	.75	6.00
Regal Light Blue (new), similar in color to Blue Bell	.75	6.00
Regal Lilac, pure lilac	.75	6.00
Regal Pink, brilliant pink on salmon	.75	6.00
Regal Rose, rich florist rose	.75	6.00
Regal Salmon Rose	.75	6.00
Regal White, pure white	75	6.00
Regal Mixed, formula blend	.75	6.00
LARKSPUR TALL DOUBLE STOCK FLOWERED 4 ft. Choice Mixed	70	5.50

LATHYRUS (Everlasting Pea) (Perennial) 600 Seeds per oz. (climber) 5 ft.	er ox.	per lb.
	1.25	\$10.00
LINARIA (Toad Flax or Miniature Snapdragon) 500,000 Seeds per oz		
Tirrakia (1000 Flox of Milliature Shaparagon) 500,000 seeds per 62		
Fairy Bouquet Mixed, ALLAMENCA SELECTION 1934, Dwarf and more compact than the Maroccana type. Bright colors, 8 to 10 inches	1.25	10.00
Northern Lights, brilliant mixture of Maroccana type, 12 ins	.90	7.00
Maroccana Hybrids Excelsior Mixed, 12 ins	.90	7.00
LINUM (Flowering Flax) 8,500 Seeds per oz.		
Grandiflorum Rubrum (Scarlet Flax), 24 ins	.50	4.00
LOBELIA COMPACT VARIETIES 750,000 Seeds per oz. 4 to 5 ins.		
Blue Gown, clear deep blue	2.00	20.00
Blue Stone, compact gentian blue self, 4 ins	2.00	20.00
Cambridge Blue, light blue, green foliage	2.50	25.00

LOBELIA DWARF CRYSTAL PALACE

An extra choice reselected strain, rich deep blue, dark foliage.

Price \$1.80 per ox. . . . \$18.00 per lb.

Emperor William, gentian blue, green foliage	2.00 2.50	20.00 25.00
LOBELIA, TRAILING		
Sapphire, navy blue, white eye	2.00	20.00
LUPINUS HARTWEGII GIANT KING (Annual) 1,500 Seeds per oz.		
Finest Mixed, bright colors, 3 ft	.65	5.00
LUPINUS POLYPHYLLUS (Perennial) 1,500 Seeds per oz. 36 ins.		
Russell Strain, grown from originator's stock	1.25	10.00

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.



MARIGOLD SUNSET GIANTS NEW EARLY MIXED

MARIGOLD AFRICAN DOUBLE LEMON QUEEN IMPROVED

Marigold

MARIGOLD DWARF GIGANTEA	8,000 Seeds per oz. per	or.	per lb.
Pot O'Gold, Dwarf African orange, blooms 3 ½ to	type, large, all double, deep golden 4 ins. across. Plant height 15 ins\$.75	\$ 6.00

NEW MARIGOLD EARLY SUNSET GIANTS

EARLY MIXED (DENHOLM)

This new strain will start flowering 18 to 20 days before the regular strains.

A more extensive color range.

\$1.25 Per Oz.

\$10.00 Per Lb.

(See Page 10)

MARIGOLD GIGANTEA (African) 8,000 Seeds per oz. 3 1/2 ft.

The largest of all Marigold. The blooms are of the Peony form, and flowers 7 ins. across are not uncommon.

Full Double Orange	1.25	10.00
Orange Sunset, deep rich orange	1.00	8.00
Sunset Giants, huge flowers, fine color range	.95	7.50





MARIGOLD
CARNATION FLOWERED YELLOW SUPREME

MARIGOLD
CHRYSANTHEMUM FLOWERED HAPPINESS

MARIGOLD (continued)

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA 8,000 Seeds per oz. 3 ft		
Reselected strains that are near perfection. The ball or globular shaped blooms are tight and formal.	r. oz.	per. lb.
→ Lemon Queen Improved, ideal florist strain	1.35	\$12.00
→ Prince of Orange Improved, cut flower, florist strain	1.35	12.00
Lemon, all double	1.25	10.00
Orange, all double	1.25	10.00
All Double Mixed	1.25	10.00
Choice Mixed	.90	7.00
MARIGOLD CARNATION FLOWERED 8,000 Seeds per oz. Large dome-shaped blooms of wide, ruffled or crinkly petals.		
Burpee Gold Improved (odorless) bright orange, 30 ins	.90	7.00
Fluffy Ruffles (New). A very early variety, base-branching. The full double, lacy blooms are about $4\frac{1}{2}$ ins. across. Color, pure gold.	1.45	12.50
Golden West, ALEMERICA SELECTION 1938, early dwarf Guinea Gold, 30 ins.	.90	7.00
Guinea Gold Reselected Strain, ALLAMERICA DISLECTION 1933, rich orange, 30 ins.	.90	7.00

MARIGOLD (continued)

MARIGOLD CARNATION FLOWERED 8000 Seeds per oz.		
Indian Chief (new), reddish orange, ruffled petals, height 30 inches.	per ox.	per lb. \$25.00
Man-in-the-Moon (new), nearest to white, a very pale yellow, height 30 inches. (See Page 8)	2.50	25.00
Real Gold, MINITERIA DISTRICTION 1945, giant blooms 4½-in. across, two-tone golden orange, 24 ins.	1.25	10.00
Smiles (new), ruffled petals, bright golden yellow, height 30 inches. (See Page 11)	2.50	25.00
Yellow Supreme, WILMERICA SELECTION 1935, brilliant lemon yellow, fragrant, 30 ins.		10.00
Treasure Chest or Carnation Flowered Mixed	90	7.00
MARIGOLD ODORLESS (Carnation Flowered Types) A striking blend of the odorless varieties of the Carnation type. Large Flowered Mixed	90	7.00
MARIGOLD COLLARETTE Odorless 25 ins. Crown of Gold, ALEANERICA STREETING 1937, bright, golden orange crested blooms with wide guard petals	1.25	10.00
MARIGOLD MISSION GIANTS 20 ins. The blooms are almost a perfect ball of the Chrysanthemum type, tightly packed with crinkly quill-like petals.		
Mission Giant Goldsmith ALLAMERICA SELECTION 1941, golden orange	. 1.25	10.00
Mission Giant Limestone, soft lemon yellow	. 1.25	10.00
Mission Giant Yellowstone, WEAMERICA STREETION 1942, clear golden		
yellow		10.00
Mission Giant Mixed	. 1.15	9.00
MARIGOLD CHRYSANTHEMUM FLOWERED		
Early Sunshine, ALLAMERICA STREETION 1939, bright lemon yellow, 24 ins	1.00	8.00
Glitters, ALEMBRICA SELECTION 1951, large flowered canary yellow, 32 ins Goldilocks, (New) Like Glitters in plant habit and flower form. Color	,	10.00
bright golden yellow, 36 ins		15.00
→ Happiness, golden yellow, 16 ins		10.00
Mammoth Mum, VILLAMERICA & GELECTION 1944, light yellow, 30 ins		8.00 15.00
MARIGOLD TALL FRENCH DOUBLE 10,000 Seeds per oz.		
	0.5	7.50
Australian Tree (Grendon Tree) golden yellow, 36 ins		7.50
Tall Double Harmony Type Mixture, flowers Harmony type, fine	72	7.50
for cutting, 30 ins	95	7.50
Extra Choice Mixed, much improved strain, 30 ins	95	7.50



MARIGOLD DWARF FRENCH DOUBLE GIANT SPRY



MARIGOLD DWARF FRENCH DOUBLE RUSTY RED

MARIGOLD (continued)

MARIGOLD DWARF FRENCH DOUBLE PARISIAN HYBRIDS (New)

A distinctly new and sensational strain with all of the colors and hues known to Marigolds in hundreds of new color combiantions on a rich green background.

This strain is early, free flowering and fully double. The blooms are tightly packed and much larger than the regular strains, averaging better than 2 ins. across. More colors than we have ever seen in a Marigold. (See Page 5)

\$1.35 Per Oz.

\$12.00 Per Lb.

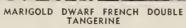
MARIGOLD DWARF FRENCH DOUBLE GIANT SPRY (Denholm) (New) 15 ins.

The bushy type plants are nearly twice the diameter but only slightly taller than the regular Spry. The blooms double the size of the regular Spry.

\$1.50 Per Oz.

\$15.00 Per Lb.







MARIGOLD DWARF FRENCH DOUBLE COLOR MAGIC

MARIGOLD DWARF FRENCH DOUBLE 12 ins.		
·	per oz.	per lb.
Royal Scot, WILMERICA SELECTION 1937, striped mahogany and gold	\$.75	\$ 6.00
Rusty Red (New), the full double flowers are a rusty red in color with gold edge on frilled petals	1.25	10.00
Scarlet Glow, ALLAMERICA SELECTION 1935, mahogany and orange scarlet	.75	6.00
→ Tangerine (New), a tangerine orange color, full double flowers 2 ins. across	1.25	10.00
Monarch Strain Mixed, ALEANERICA DISELECTION 1934	.75	6.00
Extra Choice Mixed, all double, really good	.75	6.00
MARIGOLD DWARF FRENCH DOUBLE 12 ins. → Color Magic (new) large flowered. An unusually striking blend of colors from red to golden yellow to include many bicolor combinations of the red, bronze, orange and gold		8.00 ins.
Tufted centers with larger outer petals producing a suggestion of guard petal effect.		
Harmony, All Double, bright orange center with maroon collar	.75	6.00
Melody, ALEANERICA DISELECTION 1942, solid bright orange	.75	6.00
Harmony Hybrids, all colors	.75	6.00



MARIGOLD FRENCH DOUBLE HARMONY EXTRA DWARF

MARIGOLD FRENCH DOUBLE YELLOW PIGMY

Butterball, ✓ 1942, bright canary yellow\$ 1.00 \$ → Harmony Extra Dwarf or Midget Harmony	
Butterball, ALEMARICA SELECTION 1942, bright canary yellow\$ 1.00 \$ Harmony Extra Dwarf or Midget Harmony	
→ Harmony Extra Dwarf or Midget Harmony	er Ib.
Lemondrop (New) canary yellow, compact (See page 11) 1.50 1 Spry, MEMBRO SHECTION 1941, yellow center, mahogany red collar	8.00
Spry, ALL-MERICA SELECTION 1941, yellow center, mahogany red	7.00
	5.00
Spry Hybrids, a gay cobination of colors	7.00
	7.00
Sunkist, ALEAMERICA & SELECTION 1943, bright orange	7.00
Yellow Pigmy, ALEAMERICA & SELECTION 1940, light lemon yellow	7.00
Extra Dwarf Formula Mixed	



MARIGOLD DWARF FRENCH SINGLE NAUGHTY MARIETTA



MARIGOLD DWARF FRENCH SINGLE BROWNIE

MARIGOLD (continued)

MARIGOLD DWARF FRENCH SINGLE BROWNIE (Denholm) (New)

Rich mahogany red with a bright golden yellow crested center. A Dwarf, bush-like plant growing about 10 to 12 ins. high, the blooms about 2 ins. in diameter.

\$1.50 Per Oz. \$15.00 Per Lb.

MARIGOLD DWARF FRENCH SINGLE 10,000 Seeds per oz. pe	r ox.	per 1b.
Flash, VALE-MARRICA DISELECTION 1945, 18 ins., red and orange combinations\$.50	\$ 4.00
Naughty Marietta, ALL-MERICA OFFICION 1947, height 12 ins., large	65	F 00
blooms 2½ ins. across, golden yellow, blotched maroon	.65	5.00
Red Head, ALE-AMERICA SELECTION 1948, bronze and gold	.65	5.00
Sunny, 15 ins. tall. Blooms 2 ins. across, bright yellow	.65	5.00
Spanish Flag Finest Mixed	.65	5.00
MARIGOLD TAGETES (Signata Pumila) 37,000 Seeds per oz. 10. ins.		
→ Lulu (New), this is the first real yellow in the Tagetes type. A very compact dome shaped plant growing about 7 ins	1.50	15.00
→ Ursula (New), much the same plant habit as Lulu. The color is a golden orange with a bright orange zone and eye	1.50	15.00
Gnome, globe shaped plant covered with tiny single star-like orange blooms	1.25	10.00

MARVEL OF PERU (Four O'clocks) 350 Seeds per oz. All Colors Mixed	per ox.	per lb. \$ 2.50
MATTHIOLA BICORNIS 37,000 Seeds per oz. 18 ins.		
Evening Scented Stock (Lilac)	45	3.50
MIGNONETTE 30,000 Seeds per oz. Odorata Grandiflora (sweet scented), 15 ins	65 65 65 65	5.00 5.00 5.00 5.00 5.00 5.00
MORNING BRIDE. (See Scabiosa, page 59)		
MORNING GLORY. (See Convolvulus, page 28). (Ipomea, page 39)		
MOSS ROSE. (See Portulaca, page 58)		
MYOSOTIS (Forget-Me-Not) (Biennial) 44,000 Seeds per oz. 12 ins. Oblongata Blue Bird, deep blue	2.00	15.00 20.00 25.00
NASTURTIUM SEMI-DOUBLE GLEAM 175 Seeds per oz. (semi-trailing) → Fiery Festival (new), deep luminous scarlet. Golden Gleam, ALLAMERICA ASSELECTION 1933, pure golden yellow		2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00
NASTURTIUM SEMI-DOUBLE DWARF 175 Seeds per oz. (compact) 12 in Golden Globe, ALLAMERICA SELECTION 1936, golden yellow, very compact Mahogany Gem, deep mahogany red		2.50 2.50 2.50 2.50 2.50 2.50
NASTURTIUM DWARF SINGLE 175 Seeds per oz. Finest Mixed		2.00
NASTURTIUM TALL SINGLE (trailing) 250 Seeds per oz. Finest Mixed		2.00
NEMOPHILIA INSIGNIS BLUE (Baby Blue Eyes) 175,000 Seeds per oz. 6 to One of the most popular California native wild flowers	.50	4.00
Unless otherwise noted, all items listed are annual		

NICOTIANA (Sweet Scented Flowering Tobacco) 200,000 Seeds per oz. Star-like blooms with long tubes produced in clusters on long stems. Exceptionally fragrant in the evening. Affinis, pure white, 3 ft	per oz. \$.95	per 1b \$ 7.50
Affinis Crimson Bedder, dwarf compact, deep crimson, 15 ins		• -
Affinis Hybrids, mixed colors, 3 ft		7.50 7.50
	95	7.50
Daylight (New) extra sweet scented, pure white, plants bushy about 20 ins	1.25	10.00
> Sensation Mixed (New) bright blend with many new colors 24 ins		10.00
NIEREMBERGIA (Blue Cup Flower) (Perennial) 165,000 Seeds per oz. Dwarf compact, blooms over a long season. Excellent for dwarf perennial borders and rock gardens.		
Hippomanica, dwarf compact, lavender blue	8.00	
Purple Robe, MEAMERICA MISELECTION 1942, deep violet purple		
NOLANA (Chilcan Bellflower) Lanceolata Blue Ensign, ultramarine blue, large white center	2.00	20.00
PANSY 22,000 Seeds per oz.		
Swiss Giant Alpenglow, cardinal red shades	6.50	65.00
Swiss Giant Berna, dark velvety blue	6.50	65.00
Swiss Giant Ullswater (Lake of Thun) blue		65.00
Swiss Giant Coronation Gold, ALL-AMERICA & SELECTION 1938, clear golden		
yellow	6.50	65.00
Swiss Giant Raspberry Rose	6.50	65.00
Swiss Giant White, pure white	6.50	65.00
Swiss Giant Yellow (Rheingold) 3 dark blotches	6.50	65.00

PANSY ROGGLI'S GIANT MIXED

(grown from imported originator's seed)

The best strain of the Swiss Giant Pansy on the market. Dwarf, sturdy plants producing blooms with a great amount of substance. Colors include shades of rose, copper, orchid and rich wines.

Regarded by Pansy specialists as the finest strain of Pansy obtainable.

\$10.00 per ox. \$100.00 per lb.

Swiss Giants, Extra Choice Mixed	5.50	55.00
Felix (new), a distinct mixture, all blooms marked with whisker- like penciling	7.50	75.00
Geneva Giants, good stems fine for cutting	7.50	75.00
Maple Leaf Giant Mixed, Extra Select	7.50	75.00
Super Maple Leaf Giant Mixed	7.50	75.00
Trimardeau Choice Mixed	2.50	25.00
Masterpiece Mixed, frilled, large flowered	4.50	45.00
PENTSTEMON (Beard Tongue) (Perennial) 60,000 Seeds per oz. Miniature Foxglove-like blooms formed in clusters. Bright colors.		
Sensation Choice Mixed, 24 ins	2.00	20.00



Petunia
Dwarf Giants of California

Master Blend

PETUNIA

Giants of California

PETUNIA DWARF GIANTS OF CALIFORNIA 180,000 Seeds per oz.

MASTER BLEND (DENHOLM)

The production of the very finest quality Petunia seed, particularly the large flowered strains, has long been one of our specialties. Each year we devote some of our best land, and a great deal of effort and know-how to our Petunia workshop and production. MASTER BLEND is the elite of our Petunia program.

The best and brightest colors are selected from our renowned strains, and seed from these special plants is then grown in separate blocks. Every bloom is hand pollinated, and seed from each plant is saved separately. From these special lots of seed is made a beautiful blend according to a well tried formula, assuring you of getting the same wonderful quality on every order.

From our Petunia workshop we are continually adding new colors to the **MASTER BLEND** formula. In this blend you will find Rose, Copper and Pinks that are not available in any other strain.

Per 1/16 oz. \$6.00

Per 1/4 oz. \$18.00

Per 1 oz. \$60.00

EXTRA DWARF GIANTS, (DENHOLM)

This new strain has been bred by us to fill the need for a truly dwarf pot Petunia. It is by far the best strain for this purpose in existence today.

With each succeeding year, new colors are being added to enlarge the color range. 8 ins.

Per 1/16 ox. \$6.00

Per 1/4 oz. \$18.00

Per 1 oz. \$60.00

1	Per /16 oz.	Per 1/4 ox.	Per 1 ox.
Super Dwarf	6.00	\$18.00	\$60.00
Dark Shades Mixed, large flowers very dwarf, 10 ins	4.50	13.50	45.00
Ramona Strain, dark and light shades, 10 ins	4.50	13.50	45.00
Extra Choice Mixed, 10 ins	4.50	13.50	45.00
PETUNIA GIANTS OF CALIFORNIA 180,000 Seeds per oz A larger and taller plant than the Dwarf Giants, and because of the larger plant there will be more blooms.	. 14 to	16 ins.	
Paramount Giants. A large flowered, rugged, free flower- ing strain with a grand range of colors. Especially fine for garden use	3.50	10.50	35.00
Brilliant Mixed Florists Strain, bright and lovely colors in new shades, greatly improved over regular strains	3.00	9.00	30.00
Supreme Florist Strain	3.00	9.00	30.00
Choice Mixed, good well balanced color range	2.50	7.50	25.00



PETUNIA GRANDIFLORA SINGLE FRINGED FLAME

PETUNIA HYBRIDA NANA COMPACTA CELESTIAL ROSE IMPROVED

PETUNIA (continued)

ILIUMIA	commuea		
PETUNIA GRANDIFLORA COMPACTA SINGLE FRINGED		er oz.	
A dwarf flat growing type with large fringed bloc All reselected strains, 9 ins. tall.	oms, 3 ins. Per 1/16 oz.	Per 1/4 oz.	Per 1 oz.
Lace Veil, pure white, free flowering	\$4.00	\$12.00	\$40.00
Setting Sun, brilliant rose	4.00	12.00	40.00
A slightly taller class of the large flowered Grandifl type, blooms 3 to 4 ins. diameter. All reselected str Flame (Denholm) (New). A warm scarlet red deepen slightly towards the tube. The beautifully frin blooms are 3 ins. across and nicely flared	ranis. ning ged	22.50	75.00
Fringed Snowstorm (New) uniform and vigorous but not t	tall 3.00	9.00	30.00
Theodosia Improved, large pure rose, gold throat	3.00	9.00	30.00
White Beauty, large lacy white	3.00	9.00	30.00
Fluffy Ruffles, a distinctive mixture containing pastel bicolor shades not found in the named variet Many blooms have golden throats	ties.	9.00	30.00
Choice Mixed, well balanced and beautifully fringed	2.75	8.25	27.50

PETUNIA (continued)

PETIINIA GRANDIELORA SINGLE PLAIN EDGE		
PETUNIA GRANDIFLORA SINGLE PLAIN EDGED 200,000 Seeds per oz. Blooms are plain edged, otherwise similar to the		
preceding listing.	Per	Per
1/16 oz.	1/4 02.	l oz.
Dazzler, brilliant dazzling scarlet, 9 ins\$3.50	\$10.50	\$35.00
Dwarf Elk's Pride, deep velvety purple, true stock, 10 ins 3.00	9.00	30.00
Dwarf Pink Glory, glowing carmine rose, 14 ins	10.50	35.00
Flaming Velvet, velvety blood red, 14 ins	9.00	30.00
Popcorn (New). An extra dwarf yet vigorous plant produc-		
ing a bountiful supply of large waved blooms similar to the well known Snowstorm. (See page 9)	15.00	50.00
Purple Prince (New) dwarf, huge flowers, velvety purple 3.50	10.50	35.00
Snowstorm Improved, purest white, compact large flowered,	10.50	35.00
16 ins	10.50	35.00
Summer Night (New) Elk's Pride color	10.50	35.00
White Cloud, a good dwarf compact white, 16 ins 3.50	10.50	35.00
→ White Queen, compact pure white, 16 ins	10.50	35.00
Extra Choice Mixed 2.75	8.25	27.50
Act 1	0.23	27.50
PETUNIA GRANDIFLORA NANA COMPACTA 225,000 Seeds per oz. 10 t	o 12 ins.	
Much larger flowered, otherwise similar to the regular page		
compacta class.	per ox.	per lb.
King Henry, velvety blood red	.\$15.00	
1737, Hell blood red	. 15.00	
PETUNIA GRANDIFLORA RUFFLED NANA COMPACTA 10 ins.		
Large ruffled blooms, extremely free flowering. Dome-like,		
dwarf habit.		
Martha Washington, ALL-MARKA DISELECTION 1935, flowers frilled, very compact, blush pink with throat veined wine red, extra select	. 30,00	
Little Giants Mixed, color deep crimson, pink, salmon and rose to white and in combinations of these colors		
PETUNIA HYBRIDA NANA COMPACTA 225,000 Seeds per oz. 10 to 15	ins.	
This class of Petunia is well regarded for its neat uniform		
dwarf, compact habit. Under normal growing conditions this desirable habit will be retained throughout the entire growing		
season,		
Admiral, violet blue, large waved blooms	10.00	
Alderman, deep violet blue	3.50	\$35.00
Ball Blue, violet blue	3.50	35.00
Blue Bedder, clear mid blue	3.50	35.00
Bright Eyes, soft pink, white throat	3.50	35.00
Celestial Rose Improved, compact, free flowering, deep rose	2.50	25.00
Cream Star, ALEAMENDA SELECTION 1944, clear salmon pink	7.50 3.50	35.00
Elk's Star (new), plants are exceptionally uniform, velvety purple		35.00
with a sharp white star	10.00	
English Violet, ALL-MERICA SELECTION 1943, medium shade of violet-blue	5.00	
Fire Chief, ALLAMERICA SELECTION 1950, scarlet red	8.00	80.00
rirst Lody, ALEANERIA DELECTION 1941, SOft Dink		00.00
Glow, ALLAMERICA DISELECTION 1940, bright rose red	7.50	

PETUNIA (continued)

PETUNIA HYBRIDA NANA COMPACTA	per oz.	per lb.
Lipstick (New) carmine rose	\$ 5.00	\$50.00
Peach Red, WILMERICA SELECTION 1946, intense salmon shading to light red	3.50	35.00
Rose of Heaven Extra Select, brilliant rose, dwarf		25.00
Rosy Morn Extra Select, rose with white throat, dwarf		35.00
Ruby Red		
Silver Blue Improved, light blue, most attractive shade		35.00
Snowball Improved, very compact, pure white		35.00
Topaz Queen, compact glowing scarlet rose		35.00
Twinkles, brilliant rose starred white		35.00
Velvety Crimson (Denholm), reddish velvety crimson		35.00
Violacea, rich velvety purple, very fine		35.00
White Perfection, pure white, compact		35.00
Extra Choice Mixed		25.00
PETUNIA HYBRIDA 225,000 Seeds per oz. 18 to 20 ins.		
Vigorous growing, free flowering, bedding or branching type. Blooms $21\!/_2$ to 3 ins. in diameter.		
Alba (White King), pure white, greatly improved strain		25.00
Blue Bee, fine clear mid blue	2.50	25.00
Flaming Velvet, ALEAMERICA STREETHON 1936, rich velvety red	2.50	25.00
General Dodds, satiny blood red	2.50	25.00
Howard's Star, crimson, white star	2.50	25.00
Howard's Star Improved, velvety purple, white star	3.00	30.00
Radiance, ALL-AMERICA A SELECTION 1941, cerise rose	3.00	30.00
Rose King Improved, ALL-AMERICA SELECTION 1936, large flowered, rich ros		25.00
Topaz Rose, VALLAMERICA & GELECTION 1938, fiery velvety rose, topaz throc	at 2.50	25.00
Violacea, deep velvety violet	2.50	25.00
Extra Choice Mixed, blended from separate colors	2.00	20.00
PETUNIA BALCONY (Pendula) 20 to 24 ins.		
Similar in characteristics to the regular Hybrida class but strong	-	
er growing and larger flowered. A favorite for window boxes.		
Black Prince, deep velvety red		40.00
Crimson, rich blood red		25.00
Deep Blue, clear, large flowered true blue	2.50	25.00
Rose, clear rose, golden throat, large flowers		25.00
Rosy Morn, rose with white throat	2.50	25.00
Star of California, violet with white star		25.00
White, glistening pure white flowers, outstanding	2.50	25.00
Extra Choice Mixed	2.25	22.50



PRODUCTION BLOCK PHLOX GLOBE MIXED

PHLOX DRUMMONDI DWARF IDEAL BEDDING MIXED, 6 to 8 ins.

A new florist strain that is real dwarf, the plants are extremely uniform in habit. Especially selected for pot culture. A most striking array of unusually gay and bright color combinations.

\$3.50 per ox.

\$35.00 per lb.

(See Page 7)

PHLOX DRUMMONDI DWARF 15,000 Seeds		er ox.	per lb.
→ Extra Choice Mixed. This reselected bler color range. Large flowered		2.50	\$25.00
Cecily Mixed, large flowered		2.50	25.00
Phlox is completely uniform and are round and entirely base branc	free flowering. The plants	4.00	40.00
→ Beauty Mixed, (New) A neat compact blooms twice the size of the regulation over a long season. A well balance	lar strains. A heavy bloomer	. 3.50	35.00

PHLOX DRUMMONDI GRANDIFLORA 15,000 Seeds per oz. 12 ins.	per ox.	per lb.
Star Choice Mixed	\$ 1.75	\$17.50
Extra Choice Mixed	1.50	15.00
Choice Mixed		12.00
BILLOV BRILLIANDI GIGINITA		
PHLOX DRUMMONDI GIGANTEA 15,000 Seeds per oz. 12 ins. Art Shades Mixed, Augustion 1935. Huge blooms on bushy plants, soft art shades with white eye	2.00	20.00
DUVEALIS (Landamid 1) common 20		
PHYSALIS (Lanternplant) 18,000 Seeds per oz. 20 ins. Franchetii. The large scarlet red lantern-shaped fruit excellent for winter decorations when dried	1.50	15.00
PINKS. (See Dianthus, pages 34 and 35)		
POPPY NUDICAULE (Iceland Poppy) (Perennial) 448,000 Seeds per oz. Cupped shaped blooms are abundantly produced on long wire-		
like stems. Very early. 20 ins.		
■ FI Monte, good orange Gartford Giant Art Shades. Outstanding blend of pastel colors. Giant	2.50	25.00
flowers, considered the best strain available	4.00	40.00
through coral, salmon, pink, rose, lemon and deep orange	2.50	25.00
Sanford's Giants, very large flower and strong stems	2.50	25.00
Sunbeam Hybrids, good bright mixture	2.00	20.00
The Empress, beautifully waved petals in salmon shades	4.00	40.00
Choice Mixed	2.00	20.00
POPPY CALIFORNIA. (See Eschscholtzia, page 36)		
POPPY SHIRLEY DOUBLE 72,000 Seeds per oz. 32 ins.		
All Double Mixed, reselected strains, beautiful shades	.65	5.00
Sweet Briar, deep rose pink	.75	6.00
Double Choice Mixed	.65	5.00
POPPY SHIRLEY SINGLE, 32 ins.		
American Legion, brilliant orange scarlet	.65	5.00
Single Choice Mixed	.55	4.50
POPPY ORIENTALE (perennial) 150,000 Seeds per oz. 36 ins.		
Scarlet	1.50	15.00
Mixed	2.00	20.00
PORTULACA (Moss Rose or Sun Plant) 300,000 Seeds per oz. Creeping or spreading type of growth, 4 ins.		
Grandiflora Extra Double Mixed	2.00	20.00
Double and Semi-Double Mixed	1.50	15.00
Grandiflora Single Mixed	1.25	10.00
PYRETHRUM 200,000 Seeds per oz. 12 ins. Robinson's Hybrid Mixed (Painted Daisy) 22,000 Seeds per oz. 24 ins		
Large daisy-like flowers with small yellow centers and long petals of rose and scarlet. 3 ½ to 4 ins. across	3.00	30.00
Giant Flowered Single Mixed Extra Select	2.00	20.00
RICINUS (Castor Oil Bean)		
Zanzibariensis Mixed	.35	2.50
Mixed, All Sorts	.30	2.00
RUDBECKIA (Cone Flower) 90,000 Seeds per oz. 36 ins.		
Starlight, WEMERICA SELECTION 1942, semi-double primrose vellow to		
mahogany, many striking bicolors	3.50	35.00

SALPIGLOSSIS (Painted Tongue) 125,000 Seeds per oz.		
Bell-shaped flowers, rich velvety colors, canary yellow, chamois,		
gold, rose, crimson, lavender and white. Most blooms heavily veined in gold.	per ox.	per lb.
Superbissima (Emperor) Mixed, 3 ft	\$ 1.00	\$ 8.00
Gloxiniaflora Mixed, veined varieties only 3 ft		8.00
Dwarf Giant Flowering Mixed, 20 ins. A dwarf counterpart of the		10.00
taller strain	. 1.25	10.00
SALVIA SPLENDENS 7,500 Seeds per oz.	2.50	35.00
America (Globe of Fire), Early. 16 ins		35.00 50.00
Bonfire, Dwarf, Compact, Bright Scarlet 18 ins		30.00
Salvia St. John's Fire, the earliest and most dwarf of all Salvia.		
Holds blooms until frost	. 5.25	52.50
Splendens, Tall Scarlet, Late. 24 ins	. 2.50	25.00
SCABIOSA IMPERIAL GIANTS 42 to 48 ins.		
Extra large blooms that form a perfect ball. Plants upright and base branching with long wiry stems.		
Blue Moon, deep lavender blue	. 1.35	12.00
Bridesmaid, salmon pink shades		12.00
Coral Moon, salmon rose and pink shades		12.00
Lavender Moon, silvery lavender		12.00
Imperial Giants Mixed		8.00 8.00
Giant Flowered Hybrids Mixed, unusual new colors	. 1.00	8.00
SCABIOSA DWARF ANNUAL 10,000 Seeds per oz. 18 ins. Dwarf and smaller flowered compared to the regular strains.		
Heavenly Blue, ALL-MERICA DELECTION 1940, 2 ft., azure blue	2.00	20.00
Peace, VALL-AMERICA DISELECTION 7 1941, pure white		20.00
Salmon Pink Shades (new), pure salmon-pink to deep rose-salmon	2.00	20.00
Tom Thumb Mixed, compact, large flowers	. 2.00	20.00
CONTANTUIC COFFINIANCE CTRAING (CO.)		
SCHIZANTHUS GREENHOUSE STRAINS 46,000 Seeds per oz. 16 to 18 i	ns.	
(Butterfly Flower)		
Compact plants with finely cut foliage, butterfly-like flowers. Dr. Badger's Hybrids Improved		20.00
Monarch Strain Mixed, very large flowers, excellent		25.00
Excelsior Compactus Choice Mixed, very dwarf, 10 ins		25.00
Butterfly Mixture, brightest colors, excellent		12.00
SCHIZANTHUS WISETONENSIS (Poor Man's Orchid)		
Bushy plants, free flowering, butterfly-like flowers, early.	1.25	10.00
Finest Mixed, 18 ins	1.40	10.00
SHASTA DAISY. (See Chrysanthemum Maximum, page 27)		
SIBERIAN WALLFLOWER. (See Cheiranthus, page 27)		
SNAPDRAGON. (See Antirrhinum, page 14)		
SPIDERFLOWER. (See Cleome, page 27)		
STRAWFLOWER. (See Helichrysum, page 37)		
SUNFLOWER. (See Helianthus, page 37)		

STOCK NON BRANCHING—COLUMN

Tailored to the Cut Flower Grower's Specifications

The large majestic blooms of our greatly improved strains of Column Stocks have elevated this flower to a position of being the most popular cut flower of the present era.

The increased popularity of this strain of Stock is due, we feel, in no small way to the new and improved strains that have come from our extensive Stock workshop.

In the past four years we have introduced eight distinctly new varieties and greatly improved many of the regular strains.

We commend to your attention our extensive list of Column Stock. We especially recommend Avalanche, Crimson Giant, Deep Apricot No. 24, Gardenia Improved, Malmaison Pink Improved and White Giant. Seed of all varieties is most carefully grown from trial ground selections.



STOCK COLUMN (Non-Branching)

STOCKS

STO	CK DOUBLE GIANT EXCELSIOR (Improved Column Type)	per ox.	per lb.
	AMERICAN BEAUTY, deep rose, No. 6	\$ 5.00	\$50.00
	APPLE BLOSSOM (Denholm) (New) soft salmon deepening to rich		
	pink		50.00
→	AVALANCHE (Denholm) paper white	5.00	50.00
	BALL APRICOT, No. 20	5.00	50.00
	BALL PINK, clear rose pink, No. 11	5.00	50.00
	BALL ROSE PINK, a fine rose, No. 14	5.00	50.00
	BALL SUPREME, No. 22, silvery rose pink	5.00	50.00
	BALL WHITE IMPROVED, pure paper white, No. 15	6.00	60.00
	BALL WHITE IMPROVED MEDIUM TALL, pure white, No. 16	6.00	60.00
	CHAMOIS PINK IMPROVED, No. 9, rosy buff	5.00	50.00
	CRIMSON GIANT (Denholm) (New) bright crimson	5.00	50.00
	DARK BLUE OR PURPLE	5.00	50.00
→	DEEP APRICOT (Denholm), No. 24	5.00	50.00
→	GARDENIA IMPROVED (Denholm) (New) pure white	5.00	50.00
	GARDENIA, glistening white	5.00	50.00
	ILLUSION, crimson red	5.00	50.00
	LILAC LAVENDER, No. 1	5.00	50.00
→	MALMAISON PINK IMPROVED (Denholm) (New)	5.00	50.00
	PACIFIC PINK (New) a pure pink with touch of salmon	7.50	75.00
	PACIFIC WHITE (New) pure white	7.50	75.00
	PASTEL LAVENDER (New)	. 5.00	50.00
	PINK GIANT (Denholm) clear bright rose	5.00	50.00
	PURPLE HEART, rich purple	5.00	50.00
	ROYAL PURPLE, violet purple	5.00	50.00
	RUBY, rich scarlet red, No. 8	5.00	50.00
	SILVERY LILAC, one of the best	5.00	50.00
	WHITE GIANT (Denholm) glistening white	. 5.00	50.00
	WHITE PILLAR	. 5.00	50.00
	YELLOW WONDER	. 5.00	50.00
	CHOICE MIXED	. 5.00	50.00

STOCKS (continued)

STOCK DOUBLE DWARF TEN WEEKS LARGE FLOWERING 19,000 Seeds per oz.

Dwarf, symmetrical, early blooming and base branching. Large florets closely set on flowering spikes, 6 ins. long. 12 ins. tall.

Horets closely set on howering spines, o ms. 10ng. 12 ms. to		
Aurora, cream tinted rose	per oz. \$ 135	per lb. \$12.00
Blood Red		12.00
Bright Pink, rose pink		12.00
Brilliant Crimson (Triumph)		12.00
Brilliant Rose (Carmine Pink) soft rose pink		12.00
Canary Yellow, deep cream		12.00
Chamois, buff		12.00
Flesh		12.00
Lavender, silver lilac		12.00
Light Blue or Azure Blue		12.00
Pansy Violet, deep royal blue		12.00
Purple or Dark Blue		12.00
Rose		12.00
White		12.00
Extra Choice Mixed		8.00
		0.00
STOCK BOURIE FARLY REALITY OF AUGE		
STOCK DOUBLE EARLY BEAUTY OF NICE 19,000 Seeds per oz. Heavy center spike with many large side branches. Large flored 24 ins. tall.	ts.	
Abundance (Carmine Rose)	1.25	10.00
American Beauty, deep rose, excellent	1.25	10.00
Aurora (Chamois) ivory tinted old rose	1.25	10.00
Beauty of Nice, flesh pink	1.25	10.00
Cote D'Azure, light blue	1.25	10.00
Lloyd George, blood red	1.25	10.00
Mont Blanc, white	1.25	10.00
Monte Carlo, canary yellow	1.25	10.00
Parma Violet	1.25	10.00
Rose Pink, finest bright pink	1.25	10.00
Summer Night, dark blue	1.25	10.00
Extra Choice Mixed	1.00	8.00



PRODUCTION FIELD

STOCKS (continued)

STOCK DOUBLE EARLY GIANT IMPERIAL Base branching, extra large florets on long flowering spikes.		
Twelve to fifteen spikes per plant. Excellent cut flower strain.	oer oz.	per lb.
Antique Copper, copper red\$	1.75	\$17.50
Blood Red	1.75	17.50
Buttercup, canary yellow	1.75	17.50
Chamois, ivory tinted old rose	1.75	17.50
Dark Blue or Purple	1.75	17.50
Elk's Pride, royal purple	1.75	17.50
Flesh, light pink	1.75	17.50
Lavender, silver blue	1.75	17.50
Rose, deep rose pink	1.75	17.50
Santa Maria, shimmering snow white	1.75	17.50
Shasta, glistening white	1.75	17.50
Choice Mixed	1.25	10.00
STOCK DOUBLE PERPETUAL BRANCHING Same plant habit as the 10 week, with longer spikes but not as early. 24 ins. tall.		

Extra Choice Mixed.....

10.00

SWEET PEA ZVOLANEK EARLY MULTI-FLORA

350 Seeds per oz.

THIS NEW CLASS OF SWEET PEA IS EXTREMELY VIGOROUS IN PLANT GROWTH AND UNDER OUR CONDITIONS WILL START BLOOMING ABOUT 75 DAYS AFTER PLANTING. THIS COMPARES IN BLOOMING TIME TO THE ESTABLISHED EARLY STRAIN.

UNDER SATISFACTORY GROWING CONDITIONS THE HUSKY STEMS WILL AVERAGE 18 INS. LONG AND WILL PRODUCE FROM 5 TO 8 GIANT BLOOMS THAT ARE FRILLED AND WAVED.

WITHOUT DOUBT THIS NEW ZVOLANEK EARLY MULTI-FLORA IS ONE OF THE MOST IMPORTANT DEVELOPMENTS IN SWEET PEAS FOR MANY YEARS.

P	er oz.	per lb.
ZVOLANEK'S BEAUTY ROSE, deep American beauty	Sold	Out
ZVOLANEK'S BLUE FLAG, clear medium blue	Sold	Out
ZVOLANEK'S BRIGHT ROSE (not growing) beauty rose better	Sold	Out
ZVOLANEK'S DEEP ROSE, bright deep rose	Sold	Out
ZVOLANEK'S ELK'S PURPLE, deep purple	Sold	Out
ZVOLANEK'S GEORGE J. BALL (New) deep coral-rose, extremely vigorous\$	1.25	\$10.00
ZVOLANEK'S LAVENDER, clear lavender	Sold	Out
ZYOLANEK'S LIGHT ROSE, lighter than early Shirley Temple	1.25	10.00
ZVOLANEK'S LIGHT SALMON ROSE, chamois	1.25	10.00
ZVOLANEK'S ORANGE CERISE, warm cerise	Sold	Out
ZVOLANEK'S ORCHID, orchid lavender	Sold	Out
ZYOLANEK'S ROSE, clear rose pink, same color as early Shirley Temple	Sold	Out
ZVOLANEK'S ROSE PINK, light rose pink	1.25	10.00
ZVOLANEK'S SALMON PINK "TOOEY", giant salmon pink	Sold	Out
ZVOLANEK'S WHIRLWIND, light cream pink	1.25	10.00
ZVOLANEK'S WHITE, glistening white, white seeded	1.25	10.00
ZVOLANEK'S MIXED, extra choice	Sold	Out

SWEET PEA CUTHBERTSON

350 Seeds per oz

EXTREMELY VIGOROUS GROWTH, LARGE WAVED FLOWERS ON FINE LONG STEMS. STARTS BLOOMING ABOUT TWO WEEKS AFTER THE EARLY TYPE, AND TEN DAYS AHEAD OF THE REGULAR SPENCERS.

	er Lb.
ALICE, dainty soft blush salmon.	\$2.00
ANN, bright carmine rose	2.00
BILLY, light carmine	
CAROL, clear pink.	
CATHERINE, clear cerise	
COLINE, scarlet	
CONNIE, chamois	
DANNY, navy blue	
DAVID, bright rose crimson	
DORIS, deep cherry rose	
EVELYN, salmon cream pink	
FLORA, rose carmine	
FRANCES, clear salmon pink	
FRANK G., lavender	
HAZEL, light blue	
HELEN, blush pink	
JANET, white, black seeded	
JENNIE, white, white seeded	2.00
JIMMY, best dazzling bright scarlet	2.00
KATIE, rose cream pink	
KENNETH, crimson	
LIZA, maroon	
LOIS, rose pink	
MARION, cream, black seeded	
RONNIE, deep orange	
RUTH, deep rose pink	
WANETA, deep salmon	
WILLIAM, pink picotee on white ground	
MIXED, colorful, well-balanced blend.	

\diamond

RECOMMENDED AS THE 12 BEST COLORS

TOMMY (blue)
DANNY (navy blue)
MARION (cream)
KENNETH (crimson)
FRANK G. (Lavender)
JESSIE (mauve)

HELEN (blush pink)
CAROL (pink)
RUTH (rose pink)
EVELYN (salmon)
JIMMY (deep scarlet)
JANET (white, b.s.)



Sweet Pea

Fragrance and Beauty

Giarita 9-7,100

"Flower Seeds of Proven Quality"

Sweet Pea Early or Winter Flowering Spencers

	per lb
American Beauty, rich crimson rose	\$3.00
Amethyst, royal purple	3.00
Apollo, soft salmon cerise	3.00
Attraction, clear bright salmon pink, cream ground	3.00
Avalon, mid-blue	3.00
Aviator, dazzling crimson	3.00
Ball Blue Supreme, bright blue	3.00
Ball Orange Improved, clear bright orange	3,00
Ball Rose Improved, cerise pink	3.00
Ball Rose Supreme, bright silvery rose pink	3.00
Ball White, white seeded	3.00
Blue Bird, violet blue	3.00
Blue Bonnet, deep blue	3.00
Blue Danube, mid-blue	3.00
Boon, deep salmon rose on cream, large flowered	3.00
Bridesmaid, deep silvery pink	3.00
Bright Light, dazzling scarlet	3.00
Burpee's Orange, clear orange	3.00
Burpee's Salmon, rich salmon overlaid with coppery sheen	
Burpee's White, pure white, white seeded	
Canary Bird, rich cream (white seeded)	
Cascade, pure glistening white, white seeded	
Cavalcade, golden cerise	
Celestial, cerise salmon rose	
Chime, light coral pink	
Coquette, coral pink	
Danube, ruffled clear lavender blue	
Daphne, soft salmon pink on cream	
Elk Purple, large reddish purple	
Fiesta, orange cerise	
Forty-niner, rich orange, long stemmed	
Gardenia, vigorous white, white seeded	
Giant Rose, fine rose pink	
Glitters, cerise	
Grenadier Improved, poppy scarlet	
farmony, clear lavender	
lope Improved, pure white, black seeded	3.00
(ate Smith, bright scarlet, long stemmed, excellent	3.00
.addie Improved, long stemmed giant rose	3.00
Mariner, clear marine blue, excellent	3.00

SWEET PEA EARLY or WINTER FLOWERING SPENCERS (continued)	per lb.
Mars, ox-blood crimson	\$3.00
Memory, rose lavender, wavy large flowers	3.00
Miss Alabama, deep chocolate maroon	3.00
Miss Santa Maria, salmon rose	3.00
Mother Machree, coral, golden rose	3.00
>> Mrs. Herbert Hoover, clear deep blue	3.00
Mrs. H. S. Reddick, bright salmon pink, very robust	3.00
Nugget (New) soft coral rose	3.00
Orange King, intense orange	3.00
Orange Supreme, orange	3.00
Oriental, excellent rich cream, black seeded	3.00
Pride, pure deep cerise	3.00
Princess Blue, rich belladonna blue	3.00
Ramona, geranium pink	3.00
Rhapsody, rosy-lavender	3.00
Rhumba, golden cerise	3.00
Sequoia, exceptionally bright salmon rose	3.00
Shirley Temple, soft rose pink, most attractive	3.00
Signal Red, brilliant sunproof scarlet	3.00
Snow Queen, pure white, black seeded	3.00
Snowstorm Improved, white seeded	3.00
Sparks, bright orange scarlet	3.00
Sunray, cerise on cream ground	
Supreme Orange, cerise wings, orange standards, long stems	
Susanna, carmine red	3.00
Sweet Briar, rose pink	
Tahoe, fine mid-blue	
Top Hat, deep bright violet blue	
Tops, delicate rose pink	
Top Sergeant, blood red crimson	
Triumph, extra long stemmed, deep lilac	
Twilight, giant lavender	
Valencia, orange	
Vivian, purest carmine rose on white	
Vulcan, vivid scarlet	
>Waves, mid-blue, large flowered and ruffled	
White Giant, white seeded, giant blooms	
White Harmony, white, black seeded.	
Zvolanek's Salmon, giant flowered, salmon cerise	
Extra Choice Mixed, blended from best separate colors	
Choice Mixed, well balanced formula mixture, field grown	2.25

Sweet Pea Late or Summer Spencers

A 8 8 4 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	per 1b.
Air Warden, golden scarlet	
Ambition, rosy lavender, excellent	
Amethyst, bright clear blue	2.00
Avalanche, glistening white, white seeded	2.00
Beatall, pink suffused salmon	2.00
Big Red Boy, rich crimson	2.00
Black Diamond, dark maroon	2.00
Blue Moon, clear mid-blue	
Bonnie Briar, large rose pink	
Burpee's Best White, white seeded, pure white	
Capri, clear silver blue	
Cavalcade, carmine rose	
Charming, rosy cerise	
Chieftain, pure satin mauve	
Colorado, bright orange	
Crimson King, rich deep crimson	
Crony, salmon	
Discovery, clear chamois pink	
Ecstasy, blush pink	
Elstree, soft pink, cream ground	
Ethereal, pale peach suffused rose	
Excelsior, scarlet orange, wings shaded	2.00
Fairyland, rose pink on cream ground	2.00
Flagship, deep navy blue	2.00
Flora, clear deep lavender	2.00
Floradale, salmon pink (cream ground)	2.00
Fortune, rich navy blue	2.00
Gen. Douglas MacArthur (new) rich dark crimson	
Gigantic, best black seeded, white	
Gleneagles, large silver blue	
Gold Crest, orange tinted salmon	
Golden Wings, orange vigorous	
Goldfinch, orange pink	
Grand National, rich cream, black seeded	
Grand Slam, scarlet cerise	
Guinea Gold, cerise orange	
Highlander, clear large flowered lavender	
Hollyberry, scarlet orange	
Huntsman, bright scarlet	
Jubilee, scarlet cerise	
Jumbo, large deep cerise	
Leader, salmon pink	
Econoli, Sumon Princessor	2.00

SWEET PEA LATE or SUMMER SPENCERS (continued)	per 1b.
Loch Lomond, Mahogany	\$2.00
Mabel Gower, mid-blue	
Majestic Cream, white seeded	
Mary Pickford, cream pink suffused salmon	
Mastercream, fine strong frilled black seeded cream	
Mavis, cerise scarlet	
Maytime, golden cerise	
Melody, golden salmon pink on cream	
Miss California, salmon cream pink	
Mollie, cerise with touch of orange	
Monty, pure clear pink	
Mrs. A. Searles, sparkling salmon cerise	
Mrs. C. Kay, clear lavender	
Mrs. R. Bolton, soft almond pink	
Nobility, light salmon pink (cream ground)	
Olympia, rich purple	
Orange Flare, orange	
Patricia Unwin, salmon pink suffused gold	
Peer, deep salmon pink	
Pink Frills, rich salmon pink on cream	
Pinkie, large rose pink on white ground	
>Powerscourt, lavender	
Prince of Orange, deep fine orange	2.00
Radar (new) rich salmon pink	2.00
Red Boy, crimson	2.00
Reflection, fine clear mid blue	
Royal Purple, purple	
Rubicund, crimson scarlet	
Smiles, salmon shrimp pink	
Snowball, pure white (white seeded)	
Startler, sunproof vivid scarlet	
Sunkist, cream picotee edged rose	
Tangerine Improved, rich orange	
The Admiral, navy blue	
Vista, clear light purple	
Warrior, maroon	
Welcome, best and brightest scarlet	
What Joy, fine cream, white seeded	
Windsor Blue, mid-blue	
Youth, white edged rose pink	2.00

"Flower Seeds of Proven Quality"

SWEET PEA LATE or SUMMER SPENCERS (continued)

SWEET PEA UNWIN'S STRIPED or BUTTERFLY HYBRIDS

A very gay and striking blend of striped colors in an unbelievable number of attractive color combinations. This variety has excellent vigor with four huge blooms on good stems. A new and unusual variety that should be featured in every listing of Sweet Peas.

\$3.00 Per Lb.

Extra Choice Spencer Mixed		per lb. \$1.60
RUFFLED SPENCER		
Giant blooms are duplex and very beautifully frilled, giving them the appearance of being double.		
Ruffled Mixed(For Color Guide see pages 79-80-81-82)		1.60
SWEET WILLIAM (Dianthus Barbatus) (Biennial) 30,000 Seeds per oz		
A mass of round, mildly laciniated blooms borne in umbrella- like clusters. Colors white through pinks, rose shades and crim-	n. 0-	
son, Many blooms with beautifully colored zones. 24 ins. Dark Crimson Single\$	Pe r Oz . .95	7.50
Holborn Glory Single	.95	7.50
Newport Pink SingleScarlet Beauty Single	.95 .95	7.50 7.50
White Single	.95	7.50
White Giant Single	.95	7.50
Choice Mixed Single	.65 .95	5.00 7 .50
SWEET WILLIAM DWARF. (Biennial) 30,000 Seeds per oz. A counterpart in miniature of the regular tall types. 4 to 6 ins. Indian Carpet Single Mixed	3.00	30.00
-> Dwarf Single Mixed	2.50	25.00
→ Dwarf Double Mixed	1.50	15.00
SWEET WILLIAM 15 ins.		
Annual Single Mixed	.90	7.00
THUNBERGIA (Blackeyed Susan) (climber)		
Alata Choice Mixed	1.25	10.00
TITHONIA (Mexican Sunflower) 2,800 Seeds per oz.		
Torch (new), VALEMERICA STREETING 1951. Waist high bushy plants.		
Brilliant orange-scarlet, single, Dahlia-like blooms. Much more	1.50	
dwarf and earlier than the regular strains	1.50	15.00
TRITOMA (Red Hot Poker) (Perennial) 22,000 Seeds per oz. A symmetrical flowering spike, made up of tube-like florets		
on long, fleshy stems. Color, scarlet-orange shades. 30 ins. Early Hybrids Mixed	1.25	10.00

VERBENA Dwarf Compact

10,000 Seeds per oz.

SPARKLE AND CRYSTAL

2 FINE NEW VARIETIES



VERBENA DWARF COMPACT CRYSTAL

A completely new class of Verbena. The dwarf, compact plants retain their trim and neat habit throughout the entire blooming season. The open or bare spots that are common in the center of the plants in regular strains, have been fully eliminated in this new class of Verbena

Dwarf Compact SPARKLE

(DENHOLM) (NEW)

A neat, dwarf, tightly formed plant which grows about 10 ins. tall with a spread of approximately 12 ins. The cluster-like blooms are made up of from 40 to 50 grandiflora size florets.

A bright scarlet red color that is greatly intensified by a large white eye. The brightest Verbena that we have ever seen.

\$2.50 per oz. \$25.00 per lb.

Colored lithograph bags are available from Schmidt Lithograph Co., San Francisco, California

Dwarf Compact CRYSTAL

(DENHOLM) (NEW)

Our second introduction in this new class is **CRYSTAL**; a pure white with the same large flowers and the same fine, neat and compact habit as Sparkle.

\$2.50 per oz.

\$25.00 per lb.

(See Page 11)

VERBENA

10,000 Seeds per oz.

NEW SPECIAL FLORISTS VARIETIES

Under our field conditions, these two varieties bloom far ahead of all other strains. These are especially important varieties of Verbena for the bedding plant grower because they bloom in flats so very much ahead of the regular strains.

VERBENA DWARF UPRIGHT RAINBOW STRAIN

A lively blend of colors not common in separate varieties, to include: Buff, Apricot, Blue, Lavender and Mauve. A large share of the blooms have a large eye of a beautiful contrasting color. Upright habit.

\$2.50 per oz. \$25.00 per lb.

VERBENA DWARF COMPACT IDEAL FLORIST STRAIN MIXED

The plants are dwarf and compact in habit. A full range of fine colors. There is a predominance of beautiful color combinations of the eyed kinds. This strain has been developed for florist's use, especially adapted for pot and flat culture.

Not upright and must not be confused with the Rainbow Strain.

\$3.50 per oz. \$35.00 per lb.

Denholm Seed Company



VERBENA HYBRIDA GRANDIFLORA, VIVID

VERBENA HYBRIDA GRANDIFLORA, SALMON KING

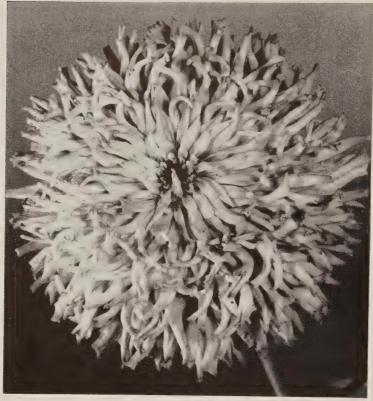
VER	BENA HYBRIDA GRANDIFLORA (Gigantea) 10,000 Seeds per oz. 12 in These are reselected strains. Extra large flowered. Bushy to	ns.	
	spreading habit.	per or.	per lb.
	Annapolis Blue, mid-blue	.\$ 2.00	\$20.00
→	Beauty of Oxford Hybrids, ALLAMERICA A SELECTION 1933, rose pink to rose		
	red shades	2.00	20.00
	Brightness, flaming cerise scarlet, white eye		20.00
	Brilliant, rich deep flame rose, white eye	2.00	20.00
	Cerise Queen, ALL-MARICA DISLECTION 1934, salmon cerise		20.00
	Coccinea, scarlet, white eye	2.00	20.00
	Crimson Glow, glowing crimson	. 2.00	20.00
	Floradale Beauty, ALL-AMERICA SCIENCION? 1937, giant salmon, rose and reconstructions	1	
	shades	- 2.00	20.00
	Giant Salmon Pink	. 2.00	20.00
	Lavender Glory, ALL-MERICA SELECTION 1933, clear lavender, cream eye	- 2.00	20.00
	Lucifer, brilliant scarlet self	2.00	20.00
	Luminosa, glowing flame pink suffused salmon	2.00	20.00
→	Marilyn (Denholm) (New) A firey Cerise rose with small cream eye. A warm, underlying tone of irridescent brilliance makes this the most radiant color in Verbena. (See Page 3)	3.50	35.00
			35.00
~	Rose Cardinal, rose, large white eye Royale, royal blue, cream eyes Salmon King (Denholm) deep salmon Spectrum Red, VALL-MARRICA SELECTION 7 1934, intense bright red	2.00	20.00 20.00 20.00 20.00
	Sutton's Blue, deep royal blue or violet blue, solid color- Violacea Stellata, deep violet, white eye	2.00	20.00
→	Vivid (Denholm) very bright supproof scarlet red	2.00	20.00 20.00
	White, good clear white	2.00	20.00
	Extra Choice Mixed	. 1.50	15.00

"Flower Seeds of Proven Quality"

VERBENA (continued)

VERBENA HYBRIDA GRANDIFLORA (BUSH TYPE) 10,000 Seeds per oz. p Dwarf upright growth, Large florets are closely massed across the flat-topped plants.	er oz.	per lb.
Firelight (New) vivid solid red\$	2.00	\$20.00
Roselight (New) bright rose pink, white eye	2.00	20.00
Salmon Queen, salmon pink	2.00	20.00
Snow White (New) pure white	2.00	20.00
Starlight, violet blue, white eye	2.00	20.00
Mixed (New) a well balanced blend of the above colors		
Mixed (New) a well balanced blend of the above colors	1.75	17.50
VERBENA MAMMOTH or HYBRIDA (spreading)		
Blue Shades	1.50	15.00
Dark Blue	1.50	15.00
Defiance, scarlet, small white eye	1.50	15.00
Lucifer, vivid scarlet self	1.50	15.00
Mayflower, pink	1.50	15.00
Pink and Rose Shades	1.50	15.00
White	1.50	15.00
Choice Mixed	1.35	12.00
VINCA ROSEA 22,000 Seeds per oz. 15 ins.		
Alba, pure white	1.45	12.50
Crimson	1.45	12.50
Rose	1.45	12.50
Soft Pink	1.45	12.50
White with crimson eye	1.45	12.50
Mixed	1.25	10.00
VIRGINIAN STOCK 69,000 Seeds per oz. 10 to 12 ins.		
Dwarf Compact Mixed	.40	3.00
VIOLA (Tufted Pansy) 25,000 Seeds per oz.		
Scottish Yellow (new). Exceptionally large golden flowers, $2-2\frac{1}{2}$		
ins. in diameter, borne on uniformly, compact plants not more	6.50	65.00
than 5 to 6 ins. tall	6.50	65.00
Scottish Mixture, large flowered choice varieties. True bedding type	6.00 5.00	60.00 50.00
Arkwright Ruby, ruby crimson shading to terra cotta	3.50	35.00
Chantreyland, bright apricot orange	5.00	50.00
Firmament, pure sky blue	9.00	90.00
Lutea Splendens, chrome yellow	3.50	35.00
Papilio Light Blue, blue and white	3.50	35.00
White Perfection	3.50	35.00
Puck, yellow and purple	3.50	35.00
Extra Choice Mixed	4.50	45.00
Fine Mixed	3.00	30.00
WALLFLOWER 15,000 Seeds per oz.		
Earliest Annual Forcing Mixed	.45	3.50
Double Early Wonder Mixed	1.25	10.00
·		

Denholm Seed Company



ZINNIA CACTUS FLOWERED

ZINNIA

ZINNIA GIANT HYBRIDS (Cactus Flowered)		
→ Blaze WEAMERG SELECTION 1954 (New) firey orange scarlet. (See Page 9)	per ox.	per lb. \$25.00
→ BURPEE GIANT HYBRIDS		
This is a comparatively new class of Zinnia. The blooms are immense and Cactus flowered. A very sturdy type of Zinnia with an abundance of blooms $5\frac{1}{2}$ to $6\frac{1}{2}$ ins. in diameter. A complete color range without a harsh shade	. 1.00	8.00
Riverside Beauty (New), Giant Cactus flowers 5 to 51/2 ins. across		8.00
Color a warm, luminous azalea pink	1.00	8.00
→ Floradale Scarlet (New), extra large flowered, cactus-like blooms. Color brilliant scarlet-red. Blooms 5½ to 6½ ins	. 1.00	8.00
ZINNIA GIANT FLOWERED		
→ Burpee Super Giants Mixed. Extra large blooms 5½ to 6½ ins. across, of the California Giant type. Colors tending towards	5	
pastel shades		6.00
Super Giants Improved Finest Mixed, extra large flowers.		7.00
David Burpee, large flowered chrysanthemum, curled and quilled	1.00	8.00

"Flower Seeds of Proven Quality"



ZINNIA DAHLIA FLOWERED

ZINNIA (continued)

ZINNIA GIANT DAHLIA FLOWERED 2,800 Seeds per oz. 30 ins.

Huge, full double flowers resembling the show type of Dahlia. Vigorous, bushy plants.	per ox.	pe
Canary Bird, real canary yellow	\$.95	\$
Crimson Monarch, deep crimson, flowers very large	95	
Dream, deep rosy lavender		
Exquisite, light rose, deeper center		
Golden Dawn, golden yellow		
Illumination, deep rose self		
Luminosa, bright deep pink		
Meteor, rich darkest red		
Oriole, orange and gold bicolor	95	
Polar Bear, large creamy white	95	
Purple Prince, deep purple	95	
Royal Purple, ALL-AMERICA DISELECTION 1942	.95	
Scarlet Flame, bright scarlet	95	
Will Rogers, bright scarlet red	95	
Extra Choice Mixed, from named colors	95	
Choice Mixed	90	

Denholm Seed Company

ZINNIA (continued)

ZINNIA CALIFORNIA GIANT or MAMMOTH		
Large, flat blooms 5 to 6 ins. across. The overlapping petals		
are more loosely placed than in the Dahlia type. Strong branching plants.	per oz.	per 1b.
Brightness, bright pink		\$ 7.50
Cerise Queen or Cherry Queen, clear salmon cerise	.95	7.50
Cherry Queen, luminous cherry rose	95	7.50
Daffodil Improved, canary yellow		7.50
Enchantress, light rose with deep rose center	.95	7.50 7.50
Grenadier, bright, dark red	95	7.50
Lavender Queen, deep rosy lavender	.95	7.50
Miss Willmott, rich pink	.95	7.50
Orange King, best orange	95 95	7.50 7.50
Rose Queen, striking bright rose	95	7.50
Salmon Queen, salmon rose	.95	7.50
Scarlet Queen, glowing scarlet	. 95	7.50
Violet Queen, rich purple	95	7.50 7.50
Choice Mixed	.95	7.00
	.,,	7.00
ZINNIA LILLIPUT or POMPON 4,500 Seeds per oz. 18 to 24 ins.		
Canary Gem, canary yellow	.95	7.50
Crimson Gem	.95	7.50
Golden Gem, golden orange	.95	7.50
Pink Gem, deep pink	.95	7.50
Purple Gem	.95 .95	7.50 7.50
Salmon Gem, salmon rose	.95	7.50
Scarlet Gem	.95	7.50
Valencia, orange	.95	7.50
White Gem Extra Choice Mixed	.95 .95	7.50 7.50
Choice Mixed	.90	7.00
ZINNIA GRACILLIMA (Red Riding Hood) 4,800 Seeds per oz.		
Deep Scarlet, miniature red flowers, 1 ft., free flowering	1.10	8.50
71NNIA DUMILA		
ZINNIA PUMILA 4,000 Seeds per oz.		
→ Peppermint Stick (Striata) (New). A medium sized bloom, approximately 70% will be striped. Finest mixed. (See Page 11)	1.25	
	1.25	10.00
ZINNIA FANTASY MIXED, medium sized flowers 2,800 Seeds per oz.	1.00	8.00
		0.00
ZINNIA GAILLARDIA FLOWERED (NAVAJO) MIXED 2,800 Seeds per oz.	1.10	8.50
ZINNIA LINEARIS ORANGE 124,000 Seeds per oz	2.00	20.00
Double, ball-shaped flowers of the miniature type in a sparkling range of variegated color combinations with shades of gold,		
pronze and orange. Mound-shaped border and edaing plants		
A great improvement. (See Page 11)	2.50	25.00
	2.50	25.00
ZINNIA HAAGEANA DOUBLE (Mexican Hybrids)	1.50	15.00
MIXTURES		
California Native Flowers	0.5	
Cut Flower Mixture	.95 .65	7.50 5.00
Flower Garden Mixture	.65	5.00
Annual Flowers Brilliant Blend	.65	5.00
TOTAL DETECTION OF THE PROPERTY OF THE PROPERT	.65	5.00

COLOR GROUPING and COLOR GUIDE

ALL VARIETIES INCLUDED IN THE SAME COLOR CLASSIFICATION ARE NOT NECESSARILY SUBSTITUTES ONE FOR THE OTHER BUT THEY ARE OF THE SAME GENERAL COLOR.

Early or Winter Flowering Spencers

BLUE (Light)

Eleanor Blue *Princess Blue Sky Blue Silver Blue Silver King

BLUE (Mid or Medium)

Avalon
Ball Blue Supreme
Blue Bird
Blue Bonnet
Blue Danube
Blue Fascination
Felice Gunther
Florist Blue
Marine
*Mariner
Mrs. Herbert Hoover
New Blue
Tahoe
**Waves

BLUE (Deep or Navy)

Blue Boy Boy Blue Giant Navy Blue Iris Blue *Top Hat

CERISE (Light)

Apollo
Baltimore
Celestial
Cheerful
Prosperity
*Sequoia
Springsong
Sunray
**Zvolanek's Salmon

CERISE (Deep)

**Cardinal
**Cavalcade
Coleen
Eileen
Embers
Glitters
*Pride
Rhumba
Sparkle

CREAM (Black Seeded)

Meadow Lark Improved
*Oriental

CREAM (White Seeded)

*Canary Bird Meadowlark

CRIMSON

**American Beauty
Aviator
Pal
Queen Crimson
Red Bird
Red Man
Red Wood
*Susanna

CRIMSON (Deep)

**Mars Red Giant *Top Sergeant

LAVENDER

Burpee Lavender
*Fragrance
Lavanda
Lavender King
**Memory
Sweet Lavender

LAVENDER (Deep)

Greeting
*Harmony
Michigan
Princess
Rhapsody
**Twilight
Vogue

MAROON

Bacchus Maroon Prince *Miss Alabama Othello

MAUVE

Cattleya Flash Mauve Beauty *Triumph

ORANGE (Light)

Burpee Orange Eldorado

ORANGE (Deep)

Ball Orange
**Ball Orange Improved
Blaze
Forty-niner
*Orange King
Sutters Gold
Valencia

ORANGE (Rose)

Orange Supreme Treasure Island

PINK (Light) Bridesmaid

Colossal Rose Fair Maid Lady Gay *Mrs. H. S. Reddick Mrs. Wm. Zvolanek Sonnet

PINK (Salmon Cream)

Break O'Day *Chime Coquette Emblem Nuggett Ramona

PINK (Salmon Deep)

Bonanza *Boon Delicious Glamor Golden Bear Monteray Mother Machree

^{**}Outstanding Varieties.

^{*}Recommended.

COLOR GROUPING and COLOR GUIDE (Continued)

Early or Winter Flowering Spencers

PINK (Salmon)

*Burpee's Salmon Mrs. Kerr

PINK (Orange)

Flamingo Torch Zvolanek's Supreme

PURPLE

*Amethyst Elk's Purple

ROSE (Pink Light)

A. C. Zvolanek Attraction **Ball Rose** Ball Rose Queen Improved **Fascination** Giant Pink Giant Rose Jeanne Manitsch Laddie *Laddie Improved Miss Louise Gude Pink Profusion Rose Marie *Shirley Temple Superior Pink Sweet Brian

Zvolanek's Pink

ROSE (Pink Deep)

*Annie Laurie Florist Rose **Hiawatha Josie Majestic Rose Mrs. Holscher Success Titania

ROSE

**American Beauty
Chevalier
Miss Liberty
Pearl Buck
Perfection
Rose Charm
Rosita
*Zvolanek's Vivian

ROSE (Salmon)

**Ball Rose Improved Ball Rose Gloria Miss Santa Maria Radiant or No. 13 Rapture Star Sterling *Tops

SCARLET (Deep)

Grenadier Improved Red Cross The Premier

SCARLET

*Brightlight
Evening Star
Fiesta
Geranium
**Kate Smith
Signal Red
Sparks
Vulcan

WHITE (Black Seeded)

*Hope Improved Pure White Snow Queen White Harmony

WHITE (White Seeded)

Ball White
**Burpee White
*Cascade
Gardenia
Snowdrop
Snowstorm Improved
White Champion
White Giant

Sweet Pea Cuthbertson and Late or Summer Spencers

BLUE (Light)

Virginia

**Capri Delice *Gleneagles †Hazel Wembley

BLUE (Mid or Medium)

Amethyst
Avon
Blue Bell
Blue Charm
Blue Moon
Chinese Blue
Heavenly Blue
**Mabel Gower
Mrs. Tom Jones
*Reflection
Ruffled Blue
Tip Top

†Tommy Veronica Windsor Blue

BLUE (Navy)

Blue Flame
†Danny
**Flagship
Fortune
Jack Cornwall V.C.
*The Admiral

CERISE

Artiste
*Charming
Fiery Cross
Glorious
Good Cheer

Illuminator Jumbo **Mollie Ruffled Sparkle Scintillant Tally Ho

CERISE (Light)

*Beatall
†Billy
Good Cheer
Illuminator
Linconian
Ruffled Crinkles

CERISE (Salmon)

†Catherine His Majesty

† Identifies Cuthbertson Varieties.

**Outstanding Varieties.

*Recommended.

COLOR GROUPING and COLOR GUIDE (Continued)

Sweet Pea Cuthbertson and Late or Summer Varieties

Maytime
*Mrs. A. Searles
Ruffled Cerise
Ruffled Crinkles
*Ruffled Exquisite
Sentinel
Smiles

CERISE (Scarlet)

*Air Warden
Charm
Cherrio
Fire
Flaming June
Good Cheer
**Grand Slam
Headlight
Hollyberry
Jubilee
Jumbo
Life
Margaret Rose
Mollie
Ruffled Royal Ruffles

CREAM (Black Seeded)

Cream Gigantic
Daffodil
Grand National
†Marion
**Mastercream
*Ruffled Primrose
Sea Foam
Yellow Tip

CREAM (White Seeded)

Dobbies Cream Majestic Cream Matchless *What Joy

CRIMSON

Captain Blood Charity Crimson King †David *Red Rover **Rubicund Ruffled Crimson Sybil Henshaw The Prince

CRIMSON (Deep)

**Big Red Boy Derby Day Glengarry †Kenneth King Edward Red Boy *Red Rover Sonny Boy

LAVENDER (Clear)

†Frank G. Gladys Improved **Highlander Kathleen Wiltshire *Powerscourt

LAVENDER (Rosy)

**Ambition
Austin Frederick Imp
Flora
Mrs. R. P. Butchart
R. F. Felton
Sweet Lavender

MAROON (Dark)

*Black Diamond King Manuel Mahogany Othello Spencer Ravenswing The Sultan

MAROON (Red)

Leviathan
†Liza
Loch Lomond
Splendour
*Warrior

MAUVE

*Chieftain International †Jessie King Mauve Ruffled Mauve Tranquility Treasure

ORANGE (Light)

Golden Glory Orange Picture Royal Sovereign *Tangerine Improved

ORANGE (Medium)

Celebrity Guinea Gold Golden Wings *Orange Flare Pirate Gold

ORANGE (Deep)

Colorado †Ronnie Orange Flame *Prince of Orange

PICOTEE (Cream Ground)

Anglo Jean Ireland Imp. Gloria Lady Gay Nanette Reconnaissance *Sunkist

PICOTEE (White Ground)

Gem Tell Tale †William *Youth

PINK (Light) Aristocrat

Ascot Bridesmaid Chloe Diana Ecstasy Exquisite *Fairyland †Helen Lady Ruffles Improved Lullaby **Monty Ruffled Pink Sextette Pink Springtime Supreme Sweet Afton Valentine

PINK (Apricot)

Atlantic
†Carol
*Melody
**Patricia Unwin
Personality
*Pink Frills
Silver Jubilee

†Identifies Cuthbertson Varieties.

**Outstanding Varieties.

*Recommended.

COLOR GROUPING and COLOR GUIDE (Continued)

Sweet Pea Cuthbertson and Late or Summer Varieties

PINK (Cream Light)

Affection
Beauty
Chloe
Cissie
Daylight
**Elstree
*Fluffy Ruffles Improved
†Katie
Mary Pickford
Picture
Ruffled Beauty
Ruffled Bonnie Ruffles
Sheba

PINK (Cream Deep)

Winnie Morse

Susan

Venus

Bon Bon *Crony **Enchantress** †Evelyn Floradale Giant Attraction Gloaming Gracie Idyl **Leader Loveliness Magnet Miss California Nobility Personality **Picture** Rose Day Stationmaster

PINK (Fawn)

†Connie Discovery **Sheila *Smiles The Burpee Improved The Fawn

PINK (Orange)

Barbara

Geo. Shawyer Goldfinch **Peer Pink Cockade *Royal Pink

PINK (Cerise)

Dandy Mayfair *Mrs. R. Bolton Peggy Ann Stylist

PINK (Salmon Deep)

Cynthia Davis
Echo
Mavis
*Radar
Ruffled Exquisite
Simplicity
†Waneta

PURPLE

Floradale Purple
**Olympia
Purple Monarch
Royal Purple
Ruffled Purple
*Vista

ROSE (Pink)

**Bonnie Briar
†Frances
Hebe
Hercules
†Lois
*Pinkie
Romance
Rosie

ROSE

Brilliant Rose Corona Lustre Mirth Pinnacle Rosabella *Ruffled Rose †Ruftled Rose

ROSE (Carmine)

**Carlotta
Cavalcade
Damask Rose
Doreen
†Doris
†Flora
*Ruffled Carmine
Sunset

SCARLET

All Bright Campfire †Coline Defiance Grenadier *Huntsman †Jimmy Royal Scot *Welcome

SCARLET (Orange)

Blaze
*Excelsior
Startler
Thriller

WHITE (Black Seeded)

Bridal Veil
Constance Hinton
Giant White
**Gigantic
†Janet
Kames
Model
Sextette Queen
*Snow White
White Heather
White Powerscourt

WHITE (White Seeded)

*Avalanche
**Burpee's Best White
Edna May Improved
Etta Dyke
†Jennie
King White
Ruffled White
Snowball
Snowdon
Vectis

FLUSHED

Amy Johnson
Big Ben
Debutante
Dolores
Jack Hobbs
Mrs. Horace Wright
Patriot
Robustum
Silver Jubilee
Tranquility

† Identifies Cuthbertson Varieties.

**Outstanding Varieties.

*Recommended.

The measurements given on plant descriptions and the number of seeds per oz. are approximate and may vary with the season.

IT TAKES GOOD SEED



TO GROW GOOD FLOWERS

The Denholm Seed Company
WHOLESALE GROWERS
2342 Sawtelle Blvd.
LOS ANGELES 64, CALIFORNIA

